Blue Cross and Blue Shield of Louisiana PROFESSIONAL WORKSHOP

Spring 2023



Blue Cross and Blue Shield of Louisiana HMO Louisiana

HMO Louisiana, Inc. is a subsidiary of Blue Cross and Blue Shield of Louisiana. Both companies are independent licensees of the Blue Cross Blue Shield Association.

Blue Cross and Blue Shield of Louisiana HMO offers Blue Advantage (HMO). Blue Cross and Blue Shield of Louisiana, an independent licensee of the Blue Cross Blue Shield Association, offers Blue Advantage (PPO).

Carelon Medical Benefits Management (Carelon) is an independent company that serves as an authorization manager for Blue Cross and Blue Shield of Louisiana and HMO Louisiana, Inc.

Lucet is an independent company that serves as the behavioral health manager for Blue Cross and Blue Shield of Louisiana and HMO Louisiana, Inc.

Avalon is an independent company that serves as a laboratory insights advisor for Blue Cross and Blue Shield of Louisiana and HMO Louisiana, Inc.

DocuSign® is an independent company that Blue Cross and Blue Shield of Louisiana uses to enable providers to sign and submit provider credentialing and data management forms electronically.

HEDIS® is a registered trademark of the National Committee for Quality Assurance (NCQA).

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Our Mission

To improve the health and lives of Louisianians.

Our Core Values

- Health
- Affordability
- Experience

- Sustainability
- Foundations

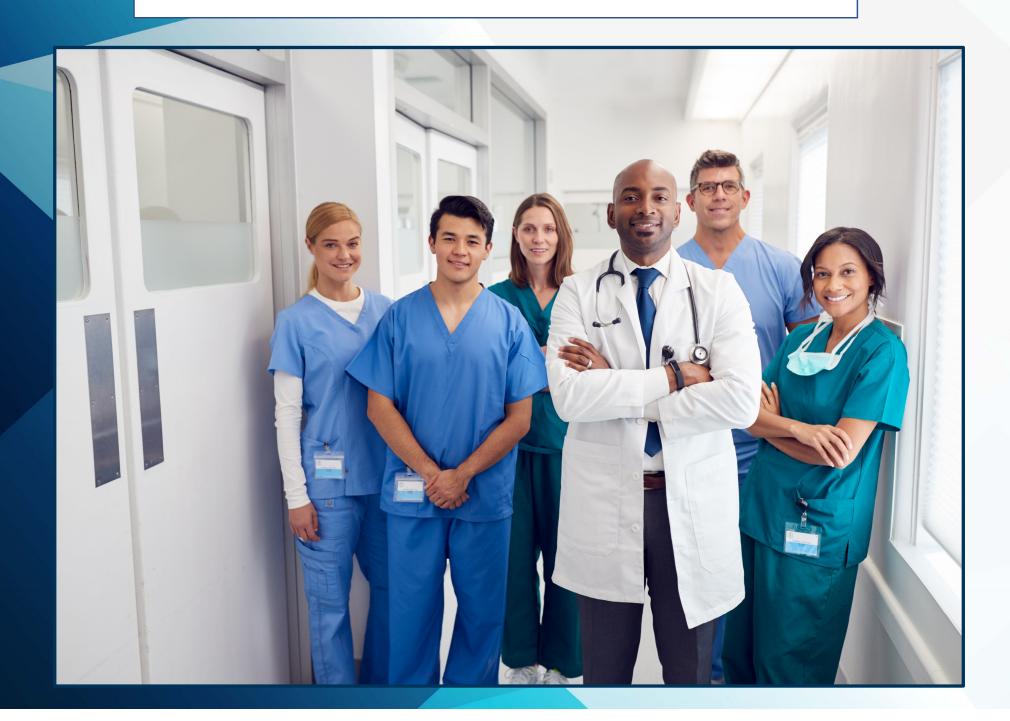
Our Vision

To serve Louisianians as the statewide leader in offering access to affordable health care by improving quality, value and customer experience.

Agenda

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BEING IN THE NETWORK



Credentialing

Credentialing Process

- Since 1996, we have been dedicated to fully credentialing providers who apply for network participation.
- Our credentialing program is accredited by the Utilization Review Accreditation Commission (URAC).
- To participate in our networks, providers must meet certain criteria as regulated by our accreditation body and the Blue Cross Blue Shield Association.
- Providers will remain non-participating in our networks until a signed agreement is received by our contracting department.
- The credentialing committee approves credentialing twice per month.

Inquire about your initial credentialing status by contacting our Provider Credentialing & Data Management (PCDM) Department at **PCDMstatus@bcbsla.com**.



Digitally Submitting Applications & Forms to Blue Cross with DocuSign®

Complete, sign and submit applications and forms to the PCDM Department digitally with **DocuSign**.

This streamlines submissions by reducing the need to print and submit hardcopy documents, allowing for a more direct submission of information to Blue Cross.

It allows you to electronically upload support documentation and even receive reminder alerts to complete submission and confirm receipt.

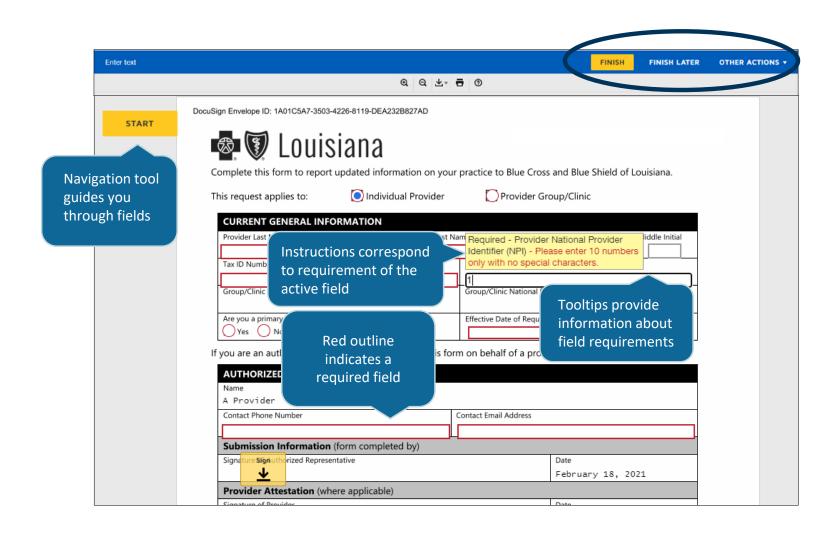
What is DocuSign?

As an innovator in e-signature technology, DocuSign helps organizations connect and automate how various documents are prepared, signed and managed.

A DocuSign guide that is available online at **www.bcbsla.com/providers** > Provider Networks > Professional Providers > Join Our Networks.



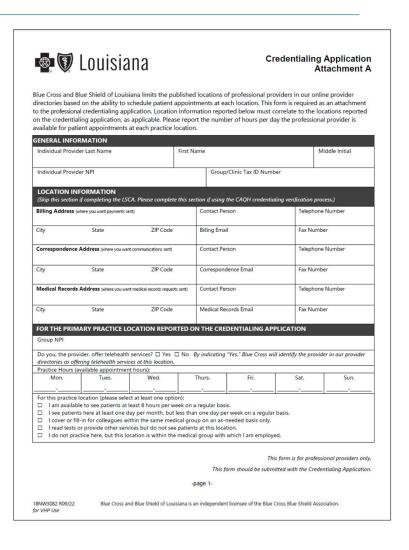
Easily Complete Forms with DocuSign



Find our *DocuSign Guide* at **www.bcbsla.com/providers** > Network Enrollment > Join Our Networks > Professional Providers > Join Our Networks.

LSCA Attachment A – Location Hours

- This form is required as an attachment to the LSCA.
- Use this form to report the number of hours per day the professional provider is available for patient appointments at each practice location.
- Location information reported on this form must correlate to the locations reported on the LSCA, as applicable.
- We use the information from this form to determine if the provider meets the qualifications to be listed in our provider directory.



Reimbursement During Credentialing

Reimbursement During Credentialing will be granted to <u>all</u> professional providers **joining** an existing contracted provider group when all criteria are met. This allows for in network reimbursement on submitted claims during the credentialing process.

This provision does not apply for solo practitioners.



Providers should not file/submit claims until receiving a provider number letter from our PCDM Department notifying you of the Reimbursement During Credentialing effective date. If you have any questions about the Reimbursement During Credentialing process, contact PCDM at 1-800-716-2299, option 2 or **PCDMstatus@bcbsla.com**.

More information can be found on our guide at **www.bcbsla.com/providers** > Resources > Forms > How to Request Reimbursement During Credentialing.

Frequently Asked Questions

Overview

Credentialing Process

Join Our Networks

Update Your Information

Frequently Asked Questions

Frequently Asked Questions

X Credentialing Application and Process

How long does it take to complete the credentialing process?

The process can take up to 90 days for completion once BCBSLA receives all the required information.

How will I know if Blue Cross received my application?

Once your application is finalized through DocuSign®, you will receive a confirmation email to notify you the signing process is complete and submitted to Blue Cross for processing.

What credentialing forms are available online?

BCBSLA offers both the professional provider application and the facility credentialing application online through DocuSign. They can be found under the Provider Networks > Join Our Networks section of this site.

Do I need to submit a full credentialing application?

If the provider is NOT credentialed, please fully complete and submit the professional initial credentialing packet. Facilities should submit the facility initial credentialing packet.

How do I know what credentialing criteria are required specifically for my specialty type?

We have charts online to help you determine what criteria are needed. These charts are based on provider specialty. They are available on this site under Provider Networks > Join Our Networks and look under the appropriate section (Professional Provider or Facilities or Hospitals).

What are the requirements for reimbursement during credentialing?

A list of FAQs is available at **www.bcbsla.com/providers** > Provider Networks >Join Our Networks > Professional Providers > Frequently Asked Questions.

Effective Dates

For participating providers:

We cannot retroactively allow network participation prior to a provider's credentialing date. Our accrediting organization strictly prohibits it. Effective dates are based on:

Delegation Program Providers	New Providers Not Credentialed	Providers Already Credentialed
The effective date for delegated providers is based on approval of the Credentialing Delegation	If you are eligible for reimbursement during credentialing (joining an existing contracted group), then it is one month prior to the date of receipt of application; OR	If the requested effective date on the Provider Update Request Form (Existing Providers Joining a New Provider Group) is within 90 days of the calendar date, then it will be that date, but not before the group's effective date.
spreadsheet by our Medical Director. If you are not eligible reimbursement during them it is the approximately common than the common term of the common term of the common term of the common terms of the c	If you are not eligible for reimbursement during credentialing, then it is the approved date by the Credentialing Committee AND the execution of your network agreement.	If the requested effective date on the Provider Update Request Form (Existing Providers Joining a New Provider Group) is greater than 90 days of the calendar date, then it will be 90 days from the day the information was received, but not before the group's effective date.

Network Agreement (the final paperwork)

Once the credentialing process is completed, the next step in the process is to ensure the provider has a signed network agreement.



Our Provider Contracting representatives will work with the provider for the appropriate networks available for participation. Providers remain non-participating in our networks until a signed agreement is received by our Provider Contract Administration Department.



The signed network agreement will include the effective date of network participation, which will be the date of approval from the Credentialing Committee.

Recredentialing

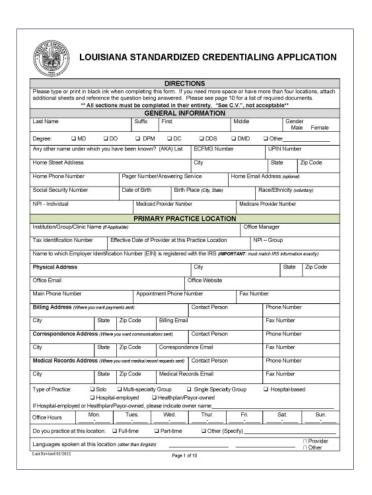
Blue Cross Recredentialing Process

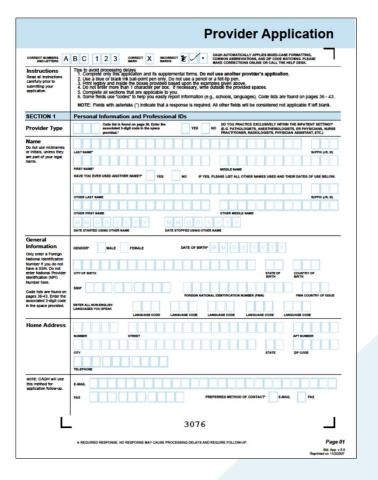
- Network providers must be approved through our recredentialing process every three years from the last credentialing acceptance date.
- Blue Cross is partnered with Vantage Health Plan, Inc. to recredential our network providers.
- Vantage sends recredentialing applications to providers approximately 6 months prior to the recredentialing due date.
- Instructions are included on how to return completed forms. Vantage will complete the verification process.
- The Credentialing Committee reviews all recredentialing applications.

If you have questions during the process, you may email recredentialing@vhpla.com or call (318) 807-4755.

Required Recredentialing Documents

The Louisiana Standardized Credentialing Application (LSCA) or the CAQH Application are accepted recredentialing documents.





Required Recredentialing Supporting Documentation for Professional Provider

The following documents must be submitted with your recredentialing application:

- Copy of state license.
- Copy of DEA registration and CDS license (as applicable).
- Copy of Malpractice Liability Certificate (copy of policy declarations page).
- Complete the LSCA Attachment A Location Hours.
- Enclose a copy of the Collaborative Physician Agreement/Supervising Physician Agreement for NPs and PAs.



- You must complete the applicable checklist and submit all the indicated documents.
- Recredentialing packets with incomplete, missing information or submitted incorrectly will be returned.

Data Management

Provider Directory

Keeping your information up to date with us is extremely important to help our members find you.

We publish demographic information in our online provider directory. The directory is available on our website at **www.bcbsla.com** > Find a Doctor or Drug > Local Provider Directory.

It is the contractual responsibility of all participating providers to contact Provider Credentialing & Data Management to update your information as soon as it changes. This includes:

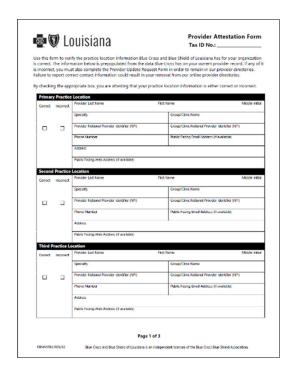
- Addresses (location information)
- Phone numbers
- Accepting new patients
- Providers working at certain locations
 - In order to be listed in the directory, professional providers must be available to schedule patients' appointments a minimum of 8 hours per week at the location listed.

To improve the accuracy of our online provider directory, we are making changes to help create the most accurate directory for our members.

Our Provider Credentialing & Data Management team will work with you to help ensure your information is current and accurate.

Provider Attestation Form

- In compliance with the federal Consolidated Appropriation Acts (CAA), our PCDM Department sends out a Provider Attestation Form every 90 days to all providers listed in our online provider directories. Providers must review their information as it appears in our directories and attest that it is still accurate.
- The Provider Attestation Form is prepopulated with the information we have on file. Providers must verify and attest to the accuracy of the information.
- If any information is incorrect, you must complete and return our Provider Update Request Form. This allows us to update your published information in our directories. A link to the update form is included within the attestation form.
- Both forms (Provider Attestation and Provider Update Request) are in DocuSign format.



Providers who do not complete and submit the attestation form will be removed from our online provider directories.

How to Update Your Information

Maintaining information within your provider record is a key piece to participating in Blue Cross and Blue Shield of Louisiana provider networks or obtaining a provider record. It is important that you keep us abreast of any changes to the information in your record. This allows us to keep our directories current, contact you when needed as well as disperse payments. These forms are in DocuSign format, allowing you to easily submit them to Blue Cross electronically.



What changes do you need to make?

Provider Update Request Form – to update information such as:

- Demographic Information for updating contact information
- Existing Providers Joining a New Provider Group if you are joining an existing provider group or clinic or adding new providers to your group
- Add Practice Location to add a practice location(s)
- Remove Practice Location to remove a practice location(s)
- Tax Identification Number (TIN) Change to change your Tax ID number
 - TIN changes require new contracts to be issued. Our contracting dept should be notified in advance of this change.
- Terminate Network Participation to terminate existing network participation or an entire provider record
- EFT Term/Change Request to change your electronic funds transfer (EFT) information or to cancel receiving payments via this method

Provider Update Request Form

- Indicate on the Provider Request Form they type of change you are requesting.
- You will only need to fill out the section of this form that needs updating. Filling out the entire form is not required.

TYPE OF CHANGE Check all applicable boxes below to indicate the information you wish to change. This allows you to complete the required sections of the forms, as appropriate.				
☐ Demographic Information	☐ Electronic Funds Transfer (EFT) Termination or Change (does not apply for Blue Advantage EFT update)	Existing Providers Joining a New Provider Group (includes solo providers creating a new provider group)		
☐ Termination Request	☐ Tax ID Number Change	Add New Practice Location (Existing Tax ID)		
Remove Practice Location (Existing Tax ID)				

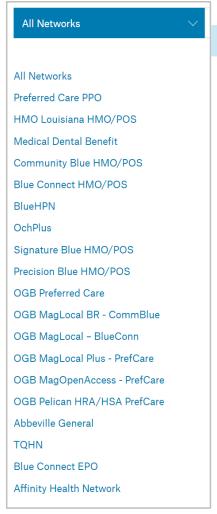
IDENTIFYING YOUR PATIENTS



Knowing Your Networks

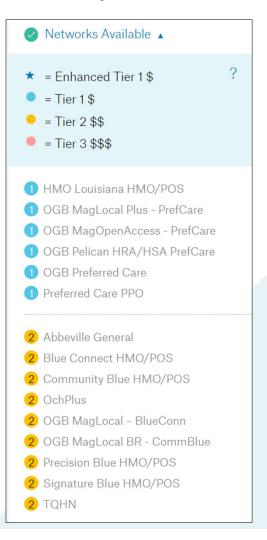
Blue Cross offers many networks. All providers do not participate in all networks. In order to maximize benefits for your patients, you need to know which networks you participate in. This information can be found online at **www.bcbsla.com** > Find a Doctor or Drug > Local Provider Directory.





Some of our networks have tiered benefits.

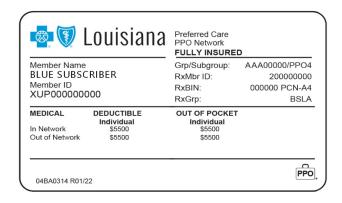
Indicators are included in our online directories.



Preferred Care PPO

- Our Preferred Care PPO Network is available statewide.
- Members with PPO benefits receive the highest level of benefits when they receive services from PPO providers.



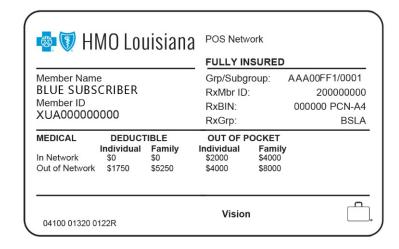




HMO, Louisiana Inc.

- Our HMO Louisiana, Inc. network is available statewide.
- HMO Louisiana members have one of two styles of benefits: HMO or HMO Point of Service (POS).
- HMO members receive no benefits while HMO POS members receive a lower level of benefits when using providers not in the HMO Louisiana Network.

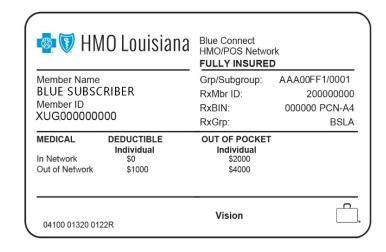






Blue Connect

- Prefixes XUF, XUG, XUU and XUB
- Blue Connect is an HMO POS product currently available to groups and individuals residing in 17 parishes.
- Members may not have coverage or receive a lower level of benefits when using a facility or provider that is not in the Blue Connect Network.





New Orleans area

Jefferson, Orleans, Plaquemines, St. Bernard, St. Charles, St. John the Baptist and St. Tammany parishes

Shreveport area

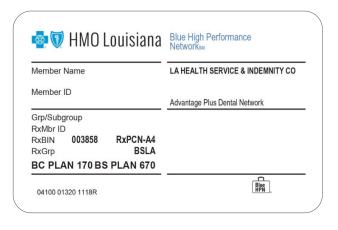
Bossier and Caddo parishes

Lafayette area

Acadia, Evangeline, Iberia, Lafayette, St. Landry, St. Martin, St. Mary and Vermilion parishes

Blue High-Performance Network

BlueHPN is an HMO product currently available to groups and individuals residing in the following parishes:





Lafayette area

Acadia, Evangeline, Iberia, Lafayette, St. Landry, St. Martin, St. Mary and Vermilion parishes

New Orleans area

Jefferson, Orleans, Plaquemines, St. Bernard, St. Charles, St. John the Baptist and St. Tammany parishes

Shreveport area

Bossier and Caddo parishes

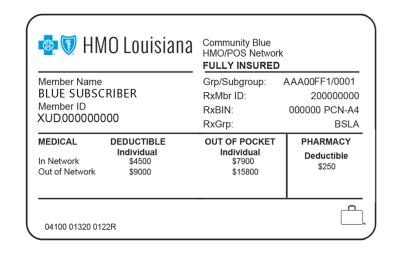


Community Blue

- Prefixes XUD, XUJ and XUT
- Community Blue is an HMO POS product currently available to groups and individuals residing in four parishes:

Baton Rouge area

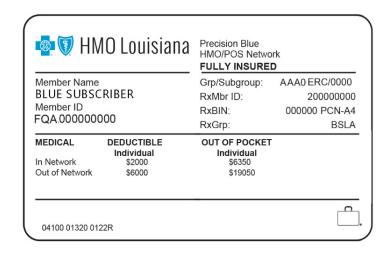
Ascension, East Baton Rouge, Livingston and West Baton Rouge parishes

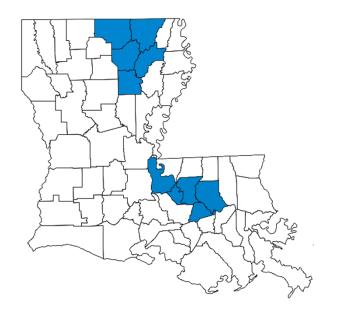




Precision Blue

- Prefixes: FQA, FQT or FQW
- Precision Blue is an HMO POS product currently available to groups and individuals residing in 10 parishes.





Baton Rouge area

Ascension, East Baton Rouge, Livingston, Pointe Coupee and West Baton Rouge parishes

Greater Monroe/ West Monroe area

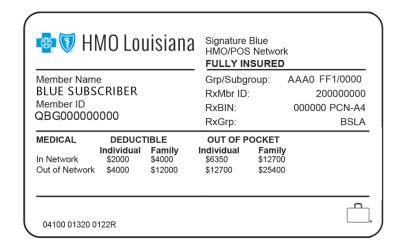
Caldwell, Morehouse, Ouachita, Richland and Union parishes

Signature Blue

- Prefix: QBB, QBE, QBG and QBS
- Signature Blue members are identifiable by the HMO Louisiana, Inc. logo and Signature Blue Network name printed on the member ID card. Fully insured Signature Blue members must select a primary care provider.

New Orleans area

Jefferson and Orleans parishes





Federal Employee Program

- Prefix: R (followed by 8 digits)
- The Federal Employee Program (FEP) provides benefits to federal employees and their dependents. These members use the Preferred Care PPO Network.
- FEP members have three benefit plan options:
- Standard Option, Basic Option and FEP Blue Focus.

Standard



Basic



Blue Focus



In-network benefits
Out-of-network benefits

In-network benefits

No out-of-network benefits

Limited in-network benefits No out-of-network benefits

Office of Group Benefits

Prefixes: OGS, LZB or LXS

Blue Cross administers benefits for Office of Group Benefits (OGB) state of Louisiana employees, retirees and dependents. There are five member-benefit plans currently available to OGB members:

Pelican HRA 1000 (Active Employees & Retirees with and without Medicare)

- Prefix: OGS
- Consumer-driven health plan with health reimbursement arrangement.
- Uses our OGB Preferred Care PPO provider network.

Pelican HRA 775 (Active Employees Only)

- Prefix: OGS
- Consumer-driven health plan with health savings account.
- Uses our OGB Preferred Care PPO provider network.

Magnolia Local (Active Employees & Retirees with and without Medicare)

- Uses our Blue Connect (prefix: LZB) or Community Blue (prefix: LXS) provider networks.
- HMO POS
- There are <u>no benefits</u> for services performed by out-of-network providers.

Magnolia Local Plus (Active Employees & Retirees with and without Medicare)

- Prefix: OGS
- HMO benefit design that uses our OGB Preferred Care PPO provider network.
- There are <u>no benefits</u> for services performed by out-of-network providers.

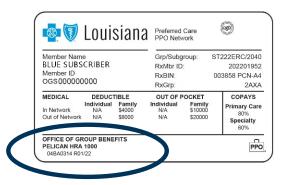
Magnolia Open Access (Active Employees & Retirees with and without Medicare)

- Prefix: OGS
- PPO benefit plan
- Uses our OGB Preferred Care PPO provider network.

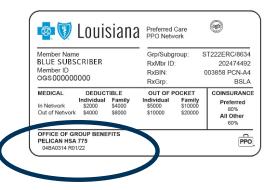


Sample OGB Member ID Cards

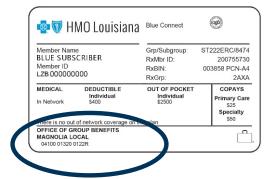
Pelican HRA 1000



Pelican HRA 775



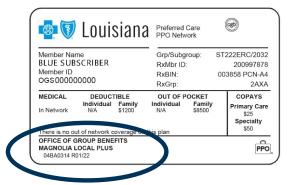
Magnolia Local Blue Connect



Magnolia Local Community Blue



Magnolia Local Plus



Magnolia Open Access



For more information about our OGB benefit plans as well as important plan requirements, view the OGB Speed Guide, available at **www.bcbsla.com/providers** > Resources > Speed Guides.

BlueCard® Program

- BlueCard® is a national program that enables members of any Blue Cross Blue Shield (BCBS) Plan to obtain health care services while traveling or living in another BCBS Plan service area.
- The main identifiers for BlueCard members are the prefix and the "suitcase" logo on the member ID card. The suitcase logo provides the following information about the member:



• The PPOB suitcase indicates the member has access to the exchange PPO network, referred to as BlueCard PPO basic.



 The PPO suitcase indicates the member is enrolled in a Blue Plan's PPO or EPO product.



 The empty suitcase indicates the member is enrolled in a Blue Plan's traditional, HMO, POS or limited benefits product.



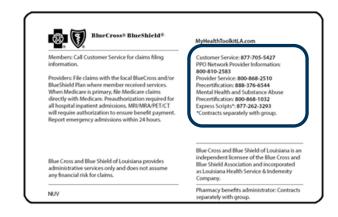
• The BlueHPN suitcase logo indicates the member is enrolled in a Blue High Performance Network_{SM} (Blue HPN) product.

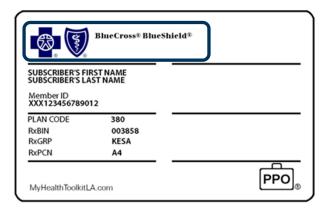
Note: BlueCard authorizations are handled through each member's home plan.

National Alliance

(South Carolina Partnership)

- National Alliance groups are administered through BCBSLA's partnership agreement with Blue Cross and Blue Shield of South Carolina (BCBSSC).
- Our taglines are present on the member ID cards; however, customer service, provider service and precertification are handled by BCBSSC.
- Claims are processed through the BlueCard program.



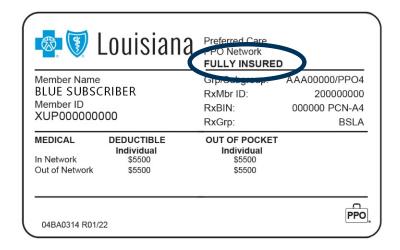


This list of prefixes is available on iLinkBlue (**www.bcbsla.com/ilinkblue**) under the "Resources" section.

Fully Insured vs. Self-funded

FULLY INSURED

Group and individual policies issued by Blue Cross/HMOLA and claims are funded by Blue Cross/HMOLA.



"Fully Insured" notation

SELF FUNDED

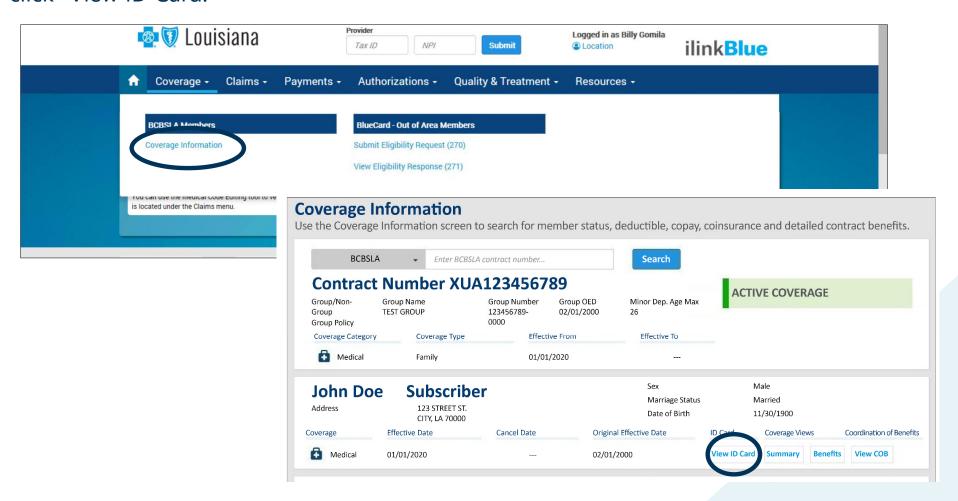
Group policies issued by Blue Cross/HMOLA but claims payments are funded by the employer group, not Blue Cross/HMOLA.



- "Fully Insured" NOT noted
- Self-funded group name listed

Digital ID Cards in iLinkBlue

Digital ID cards are downloadable PDFs that can be accessed through iLinkBlue (www.bcbsla.com/ilinkblue) under the "Coverage Information" menu option, then click "View ID Card."



Digital ID Cards

Our members may also access their cards through their smartphone, via the Blue Cross mobile app or through our online member portal:

- To access through the Blue Cross mobile app, log on and choose the "My ID Card" option on the front page and use the dropdown menu to choose from the ID cards available.
- To access through the Blue Cross member portal, log into the online member account at www.bcbsla.com. There, click on "My ID Card" and use the drop-down menu to choose from ID cards available. These cards can be downloaded as PDFs and saved.



Blue Advantage Networks

- Prefixes: PMV and MDV
- Blue Advantage (HMO) and Blue Advantage (PPO) are our Medicare Advantage products currently available to Medicare-eligible members statewide.
- Blue Advantage members must use Blue Advantage network providers except for select situations such as emergency care.







VERIFYING YOUR PATIENTS' BENEFITS



iLinkBlue

iLinkBlue offers user-friendly navigation to allow easy access to many secure online tools:

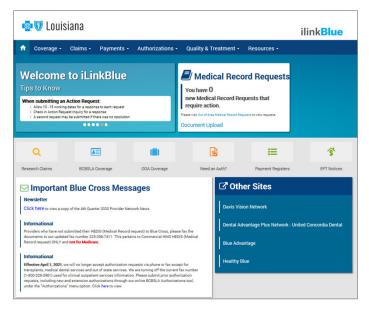
- Coverage & Eligibility
- Benefits
- Coordination of Benefits (COB)
- Claims Status (BCBSLA, FEP and Out of Area)
- Medical Code Editing
- Payment Registers/EFT Notifications
- Allowables Search
- Authorizations
- Medical Policy
- 1500 Claims Entry

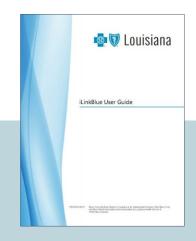
For iLinkBlue training and education, contact **provider.relations@bcbsla.com**.

Use our *iLinkBlue User Guide* to help navigate all of the features in iLinkBlue. It is available online at **www.bcbsla.com/providers** > Resources.

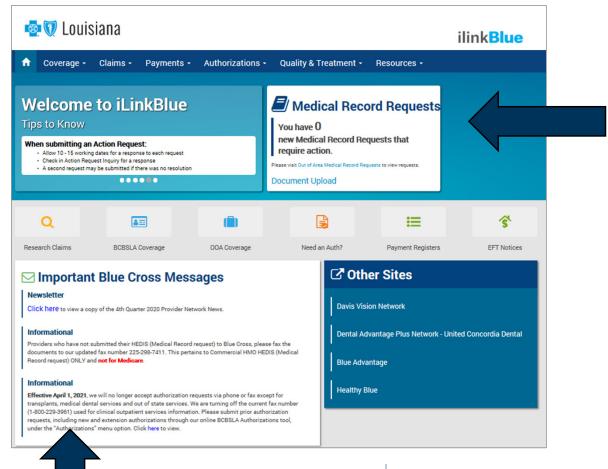


www.bcbsla.com/ilinkblue





iLinkBlue Landing Page



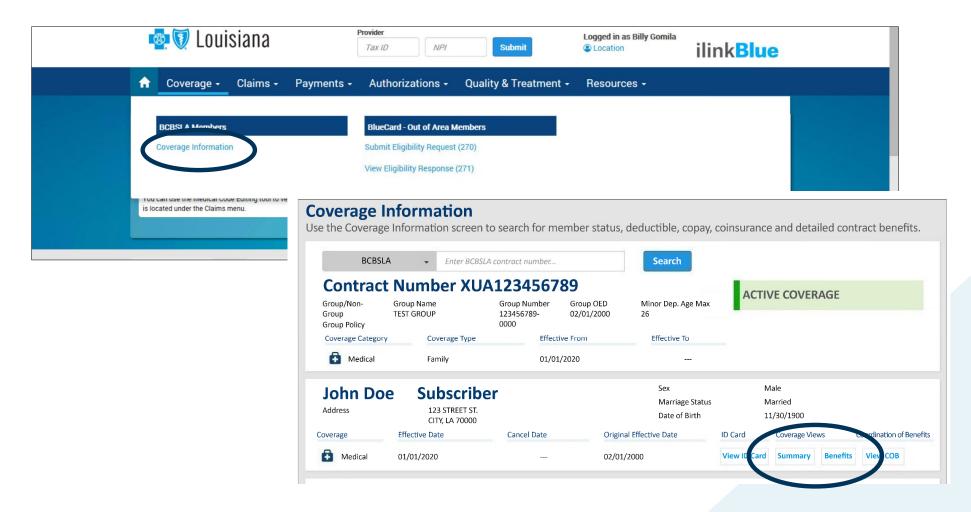
The main landing page has an alert box for when there are BlueCard® (out-of-area) medical record requests for your patients.

There is a message board on the main landing page. This area contains informational and alert posts such as:

- Upcoming events
- New features
- System outages
- Holiday notices
- And other important bulletins

Verifying Benefits in iLinkBlue

Easily verify your patient's benefits using iLinkBlue. Go to **www.bcbsla.com/ilinkblue** >Coverage >Coverage Information, then click on "Summary" and/or "Benefits."



Summary of Benefits - Copays

On the Summary page you will see a list of your patient's different copays.

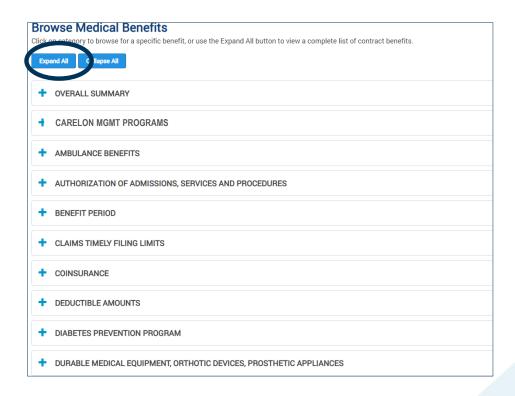
- Office Visits
- Office Visit Specialist
- Emergency Room
- Inpatient Hospital (innetwork)
- Inpatient Hospital Maximum
- High-Tech Imaging
- Outpatient Physical Therapy
- Outpatient Speech Therapy
- Cardiac Rehab
- Vision Services

ā - ā:		EPO Copays	QB Copays
Office Visit	\$25.00		577
Office Visit Specialist	\$50.00		===
Outpatient Surgical			-
Emergency Room	\$200.00	-	100
Inpatient Hospital (In-network)	\$100.00		222
Inpatient Hospital Maximum	\$300.00	-	100
Inpatient Hospital (Out-of-network)	_	-	_
High-Tech Imaging	\$50.00		<u> </u>
Outpatient XRay & Lab		_	-
Outpatient Physical Therapy	\$25.00		222
Occupational Therapy		1575	-
Outpatient Speech Therapy	\$25.00		
Cardiac Rehab	\$25.00		222
Vision Services	\$25.00	-	
Outpatient Professional		-	_
or a complete listing of services that are su	hiect to conavs, nleas	se view the 'Contract F	Renefits' section of

Benefits

It is important to understand your patient's medical benefits. The Benefits page shows different types of benefits, including:

- Overall Summary
- Carelon Care Mgmt
- Ambulance Benefits
- Authorizations
- Benefit Period
- Claims Timely Filing Limits
- Coinsurance
- Deductible Amounts
- Diabetes Prevention Program
- Durable Medical Equipment
- Office Copays
- Etc.



Office Visit Copay

Knowing the member's copay is important. Copay benefit information is found on the Benefits page.

PCP COPAYMENT - \$25 per visit

The Plan Participant must pay a Copayment each time applicable Covered Services are rendered. The amount of the Copayment depends on the type of Network Provider rendering the service. Office visit Copayments will be at the Primary Care Physician or Specialist amount shown on the Schedule of Benefits.

Primary Copayments are applicable for the following providers for most services performed during an office visit EXCEPT for Preventive and Wellness Care, X-ray, Laboratory and Machine tests, or Surgery.

NOTES:

- *A separate Copayment applies to these services (See Overall Summary): High Tech imaging, including but not limited to MRIs, MRAs, CT Scans, PET Scans, and Nuclear Cardiology.
- * Regardless of Place of Treatment, Sleep Studies and Machine Tests are subject to the Deductible Amount and then payable at 100%.
- * Injections received in the Physician's office when no other health service is received will be subject to the Deductible.

ELIGIBLE PRIMARY CARE PROVIDERS (PCP) INCLUDE:

- * General Practice (entity type = P, code 04, 14) (specialty GPGP)
- * Family Practice (entity type = P, code 04, 14) (specialty FPFP)
- * Internal Medicine (entity type = P. code 04, 14) (specialty IMIM)
- * Pediatrics (entity type = P, code 04, 14) (specialty PEDI)
- * Chiropractors (entity type = P, code 13) (specialty CHIR)
- * Nurse Practitioner (specialty NPNP)
- * Physician Assistant (entity type = P, code 63) (specialty PAPA)
- * OB/GYN
- * Retail Health Clinic (entity type = P, code 94) (specialty RHRH)
- * Geriatrician (specialty GERI)
- * Certified Midwife

Office Visit Copay - Specialist

Does this office visit fall under "Specialist Copayment?" This info can also be found on the Benefits page.

OFFICE VISIT - SPECIALIST

SPECIALIST COPAYMENT - \$50 per visit

This is a direct access Plan. You may see Specialists in the HMOLA Network without contacting Care Physician or getting a referral from a Primary Care Physician.

Specialist Physicians includes Physicians who are not practicing in the capacity of a Primary

Reference OFFICE VISIT - PRIMARY for additional benefit information.

Eligible Specialist Providers include:

- * Physicians (entity type = P, code 04, 14) (specialty is not GPGP, FPFP, IMIM, PEDI, OGBY)
- * Podiatrist (entity type = P, code 11)
- * Optometrist (entity type = P, code 21)
- * Audiologist (specialty AUDI)
- * Registered Dietician
- * Sleep Disorder Clinic/Lab (entity type = F, code 80)
- * Ophthalmologist

Additional Copays

All additional Copays are also listed on the Benefits page.

X-RAY AND LABORATORY COPAYMENT

COPAYMENTS and COINSURANCE

- *ACTIVE EMPLOYEES AND RETIREES WITH OR WITHOUT MEDICARE
- NETWORK PROVIDERS
- * X-ray and Laboratory Services 100%
- * Sonogram and Ultrasound (professional and outpatient facility) Copayment \$50
- * MRA, MRI, CAT, PET, SPECT Scans (professional and outpatient facility) Copayment- \$50
- * Nuclear Cardiology (professional and outpatient facility) Copayment- \$50
- *ACTIVE EMPLOYEES AND RETIREES WITH OR WITHOUT MEDICARE
- NON-NETWORK PROVIDERS
- * No Coverage

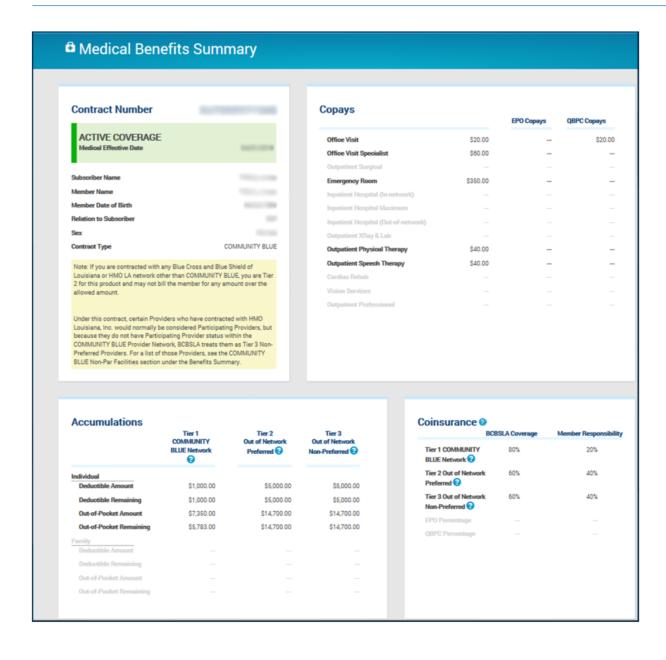
LOW TECH IMAGING AND LAB CLAIMS:

* 100% of the allowed amount when performed in a Physician's Office (place of treatment 11), Free Standing Independent Diagnostic Testing Facility (place of treatment 11) or a contracted Reference Lab (place of treatment 81). Urgent Care Centers should be treated like (place of treatment 11 (office).

Deductible and Coinsurance applies based on the allowed amount in a Hospital Based Lab (place of treatment 22).

Go to www.bcbsla.com/ilinkblue > Coverage > Coverage Information, then click on "Benefits."

Tiered Benefits for Select Networks



The Medical Benefits
Summary page can be
found at
www.bcbsla.com/ilinkblue
>Coverage >Coverage
Information, then enter the
member's policy number.

Tiered benefits may not be displayed for all members.

2023 Product Enhancements

Each year, Blue Cross makes enhancements and updates to our member benefit plans. Providers can learn about these changes in our Product Enhancement Guide, published each December.

Prescription Donor Human Breast Milk - Blue Cross will provide up to two months of outpatient coverage for prescription donor human breast milk for infants less than 1 year old. Service must be rendered by an approved Milk Bank.

Authorization Changes - Updates regarding PPO, HMO, OGB and FEP requirements.

NOTE: Enhancements are subject to each member's benefits and eligibility. These benefits are effective as policies renew in 2023.

The Product Enhancement Guide is available online at **www.bcbsla.com/providers** > News & Events.

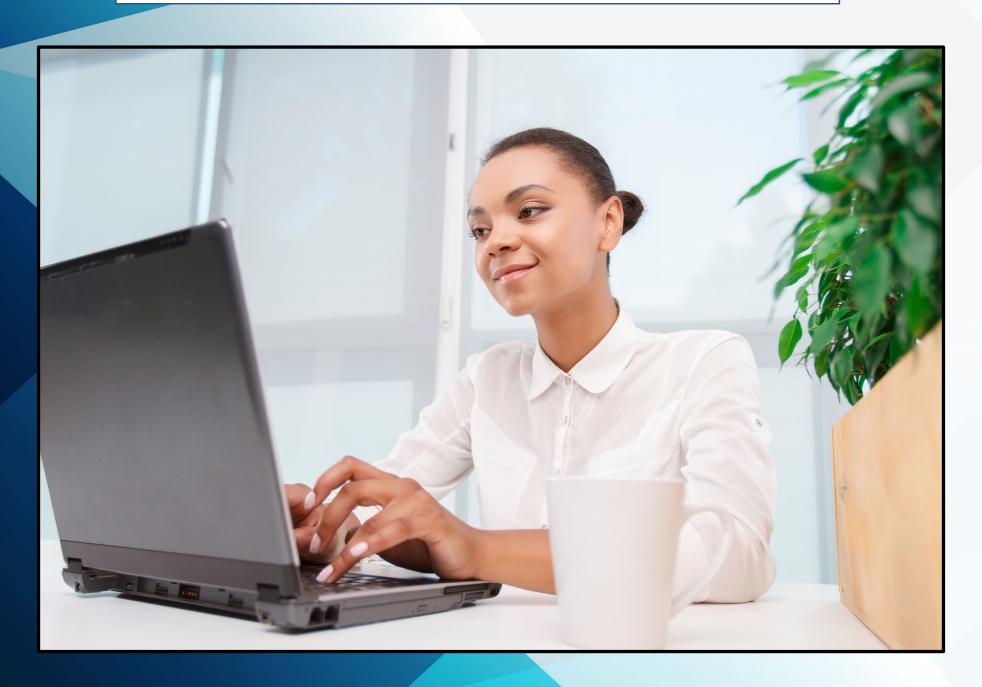


2023 Product Enhancements

- Obesity Prevention in Midlife Women (ages 40-60)
- Insulin Pumps and Supplies no longer require prior authorizations and subject to member's benefits with a limit of one unit every four years.
- **Insulin Cost Share** Blue Cross will limit the cost share on all insulin prescriptions via the pharmacy benefit to no more than \$75 per 30-day supply.
- Hearing Aids covered for members 18 and older when using a network provider and diagnosis is severe-profound hearing loss. Prior Authorization is required.

NOTE: Enhancements are subject to each member's benefits and eligibility. These benefits are effective as policies renew in 2023.

AUTHORIZATIONS



iLinkBlue - Authorizations Mandate

A streamlined process for requesting prior authorizations.

- Blue Cross no longer accepts authorization requests via phone or fax, with a few exceptions including transplants, dental services covered under medical and out-of-state services.
- Prior authorization requests, including new and extension authorizations, must be submitted through our online BCBSLA Authorizations application available in iLinkBlue.
- The application allows providers to request authorizations 24 hours a day, seven days a week, in real time.
- In some cases, the application allows for immediate approval without Blue Cross personnel intervention.



Providers are responsible for checking member eligibility and benefits.

For more information on how to use our BCBSLA Authorizations application, the *BCBSLA Authorizations Applications Professional User Guide* is available on iLinkBlue under the "Resources" tab, then click "Manuals."

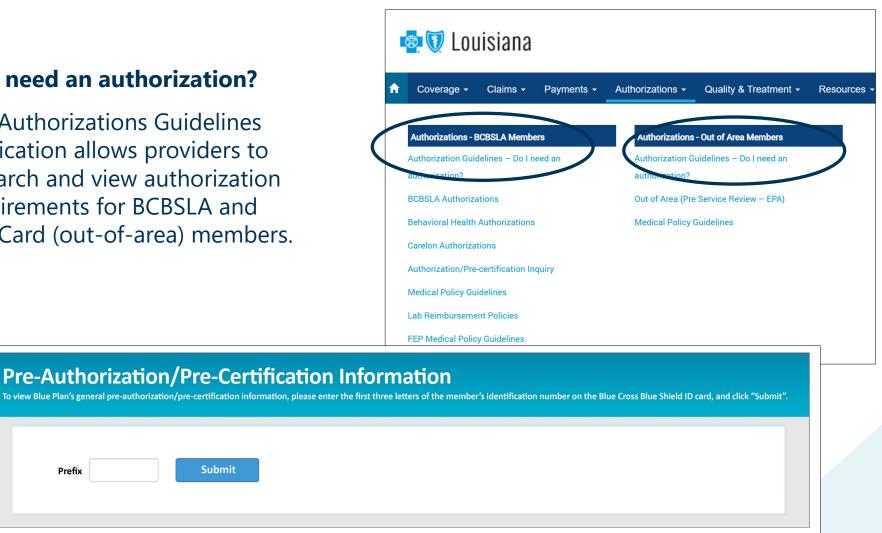


Where to Find Authorization Requirements

Do I need an authorization?

The Authorizations Guidelines application allows providers to research and view authorization requirements for BCBSLA and BlueCard (out-of-area) members.

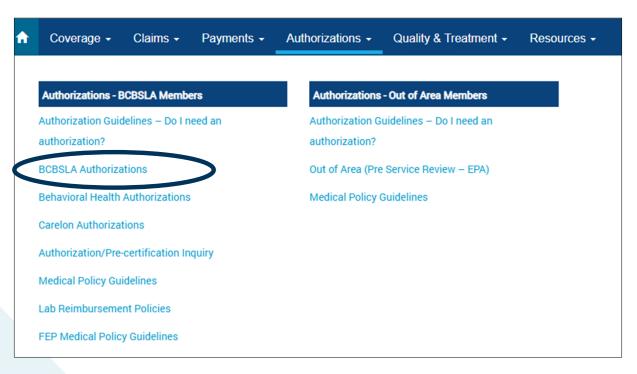
Prefix



Simply enter the member's prefix (the first three characters of the member ID number) to access general pre-authorization/pre-certification information.

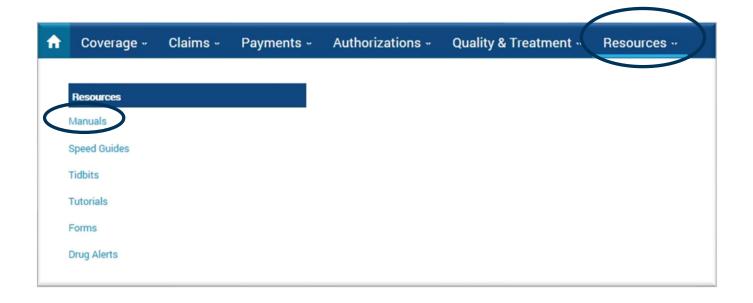
Requesting Authorizations thru iLinkBlue

- Use the "Authorizations" menu option to access our authorization applications.
- An administrative representative must grant a user access to the following applications before a request can be submitted:
 - BCBSLA Authorizations
 - Behavioral Health Authorizations
 - Out of Area (Pre Service Review EPA)
 - Carelon Authorizations



Authorizations Resources

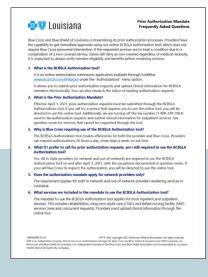
Use the "Resources" menu option in iLinkBlue to access various provider manuals, including the **BCBSLA Authorizations Application Professional User Guide.**



BCBSLA Authorizations Application
Professional User Guide

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View our Prior Authorization Mandate Frequently Asked Questions at **www.bcbsla.com/providers** > Electronic Services > Authorizations, under the quick links section.

Failure to Obtain an Authorizations

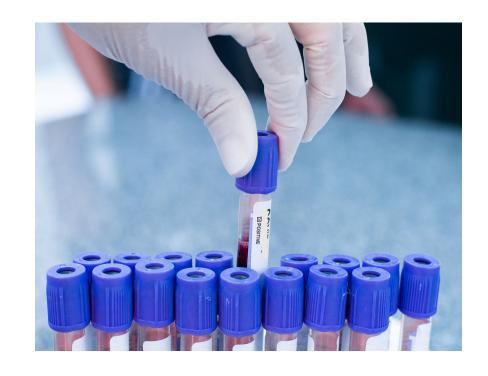
Failure to obtain a prior authorization can result in:

- A 30% penalty imposed on Preferred Care PPO and HMO Louisiana, Inc. network providers for failing to obtain authorization prior to performing an outpatient service that requires authorization.
- A \$1,000 penalty applied to inpatient hospital claims if the patient's policy requires an inpatient stay to be authorized (Note: some policies contain a different inpatient penalty provision).
- The denial of payment for services for our Office of Group Benefits (OGB) members.
- A \$500 penalty applied to inpatient hospital claims for Federal Employee Program (FEP) members
 with Standard Option, Basic Option and FEP Blue Focus benefits. For select outpatient services,
 no payment will be made if prior authorization is not obtained. If prior approval is not obtained
 for certain OP and IP services, a \$100 penalty may be applied on Blue Focus.

Authorization penalties or services that deny for no authorization are not billable to the member.

Genetic and Molecular Testing

Effective January 1, 2023, genetic and molecular testing for Blue Cross members requires prior authorization before rendering services.



Please review our authorization policies located in the *Professional Provider*Office Manual, available online at **www.bcbsla.com/providers**> Resources > Manuals.

Process for Changing a BCBSLA Authorization

You can ask our Authorization Department to change or add a code to an already approved authorization when **all of the following** conditions are met:

- There is an approved authorization on file.
- Provider states a claim has not been filed.
- The requested code is surgical or diagnostic.
- The requested code is not on a Blue Cross medical policy or a non-covered benefit.

If the above criteria is met, an authorization can be changed within seven calendar days of the services being rendered. This can be done by completing an Activity in the BCBSLA Authorizations application and uploading medical records and/or adding a note.

If the procedure being added or changed is in a Blue Cross medical policy or is a non-covered benefit, it cannot be updated on the authorization.

Communicating with Blue Cross regarding Authorizations

Creating an "Activity" is the **only** way to communicate with BCBSLA regarding authorizations. Do **not** use the "Notes" tab, as our Authorizations Department will not be notified.

An "Activity" **must** be added to an authorization when attempting to complete any of the following:

- Corresponding with our Authorization Department
- Additional information is being forwarded
- Extending an authorization or adding additional services
- Changing an authorization
- Requesting peer-to-peer review (flag as critical)

The "Activity" must be assigned to: Provider Request Worklist

It is very important to follow this process to ensure authorizations are handled accurately and timely.

Blue Cross requires providers to request prior authorizations through our BCBSLA Authorizations application. It is available online in iLinkBlue (**www.bcbsla.com/ilinkblue**).

Tips for Online Authorizations in iLinkBlue

Troubleshooting tips for navigating BCBSLA Authorizations application:

- **Recurrent/Ongoing Services**: Use the initial authorization when the requested service code (CPT®/HCPC) and provider(s) are the same, even if a break in service has occurred. Do NOT create a new authorization. New authorizations will be voided in the system. Please initiate a new Activity in the original case and document the information in the "note" section of the Activity. Make sure the Activity is assigned to "Provider Request Worklist"
- **Member Search**: When searching for a member, enter the numbers following the three-character prefix. Do not enter the three characters in front of the member number on the ID card. The only instance where you would enter a letter in front of the member ID number is if the member number starts with an "R." The member ID number should be entered in the "Subscriber ID" field, not the "Member ID" field.
- **Overdue Tasks**: These tasks will not be visible on the "My Tasks" tab. To see your overdue tasks/activities, click on the "Overdue" tab.
- **Provider Access**: Users should use their own individual iLinkBlue login information to view authorizations. Provider groups with multiple iLinkBlue users should not login with the same user information.

BCBSLA Authorizations Application FAQs

What if my request is STAT, am I still required to use the authorization online?

 Yes. Please submit STAT requests through the BCBSLA Authorizations application. They will be addressed timely and accordingly.

How do I check the status of my authorization in the BCBSLA Authorizations application?

 You may search by the patient's member ID number (found on the member ID card). You may also search by the reference number of the pending request.

How do I submit clinical information to Blue Cross?

- Clinical information can be supplied in one of three ways:
 - Complete criteria review via InterQual (IQ). You may receive an online approval when IQ is completed, and criteria are met. Some services will require additional review, such as a benefit review or a medical policy review regardless of an IQ approval. Completing an IQ review is not required.
 - Upload clinical information to the authorization request through the BCBSLA Authorizations application.
 - Document the clinical information in the notes section of the authorization request in the BCBSLA Authorizations application. You must then generate an activity within the request. If an activity is not generated, the clinical information will not be available for Blue Cross to review.

View our Prior Authorization Mandate Frequently Asked Questions at **www.bcbsla.com/providers** > Electronic Services > Authorizations, under the quick links section.



- AIM Specialty Health changed its name to Carelon Medical Benefits Management.
- This name change does not impact the services offered or create process changes for Blue Cross providers.
- Submitting authorization and checking case status remains the same.
- The *ProviderPortal_{SM}*, which includes **Opti**Net®, continues to be accessible through iLinkBlue
 (www.bcbsla.com/ilinkblue) under the "Authorizations" tab, then click "Carelon Authorizations."

Utilization Management Programs

Blue Cross has several utilization management programs that require prior authorization for select elective services. Carelon Medical Benefits Management, an independent specialty benefits management company, serves as our authorization manager for these services:

- Cardiology
- High-tech Imaging
- Radiation Oncology
- Musculoskeletal (MSK)
 - Interventional Pain Management
 - Joint Surgery
 - Spine Surgery

Authorization requests may be completed online using the *ProviderPortal*_{SM} accessed through iLinkBlue. Carelon clinical appropriateness guidelines are available at **guidelines.carelonmedicalbenefitsmanagement.com**

NOTE: When medical requests are requested by Carelon, please forward the records to them instead of Blue Cross.

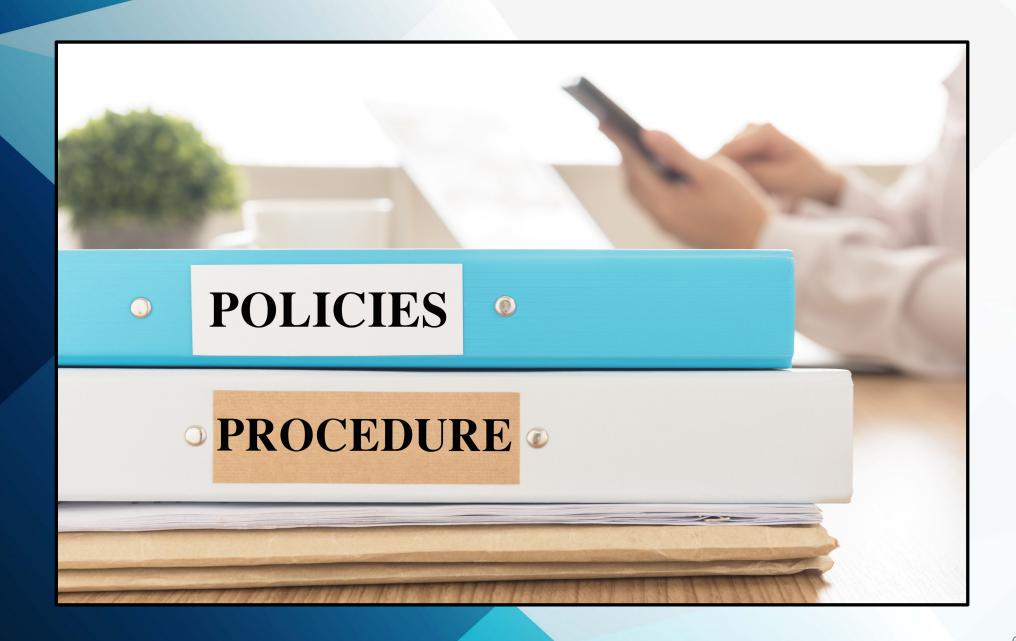
Additional information can be found in the *Professional Provider Office Manual.* Find it online at www.bcbsla.com/providers > Resources > Manuals.



Carelon Guidelines for Changing Authorization

- Carelon allows seven days post the service (retro) for the provider to call and update the original request for MSK program.
- All other programs allows two days, with the exception of some cardiac services that allow 10 days post service.

POLICIES & PROCEDURES



Laboratory Benefit Management Program

Blue Cross has partnered with Avalon Healthcare Solutions to offer a new laboratory benefit management program.

Avalon provides:

- Routine testing management services to ensure enforcement of laboratory policies.
- Automated review of high-volume, low-cost laboratory claims.

Blue Cross will apply Avalon's automated policy enforcement to claims reporting laboratory services performed in office, hospital outpatient and independent laboratory locations.

Note: Laboratory services, tests and procedures provided in emergency room, hospital observation, and hospital inpatient settings are excluded from this program.

Providers can now review and research the lab policies and guidelines. Go to **www.bcbsla.com/providers** > Medical Management > Lab Management.

Laboratory Benefit Management Denials

- If services were denied due to an Avalon policy, the policy number will appear on the provider payment register.
- You can then access our policies and procedures, put the policy number in the search field and it will display the policy and criteria.

SUBSCRIBER, JOE XUP20000000 1 7/2/2022 7/2/2022 220000080061 \$137.98 \$137.98 \$0.00 Lab Policy #G2050, Procedure Code: 80061, Decision: D06R - 1 per 1 Yr

 If you have questions about a policy and/or a payment related to a policy, you may contact Provider Relations at provider.relations@bcbsla.com.

Providers can now review and research the lab policies and guidelines. Go to **www.bcbsla.com/providers** > Medical Management > Lab Management.

Medical Polices

Blue Cross regularly revises and develops medical policies in response to rapidly changing medical technology.

Benefit determinations are made based on the medical policy in effect at the time of the provision of services.

Medical policy changes are also published in our quarterly Network News provider newsletter.



BILLING GUIDELINES



Telehealth Place of Service Code 10

- The place of service 10 code was established for telehealth provided in a home setting.
- With this place of service code, Blue Cross updated the telehealth billing guidelines for direct to consumer (DTC) telehealth services.
- We define DTC telehealth as telehealth services delivered directly between the provider and patient in their home environment (e.g., residence, workplace, personal space, etc.).
- To ensure the appropriate benefits and reimbursement apply, do not bill place of service 02 to Blue Cross for telehealth services. Blue Cross does not consider place of service 02 valid for claims submission and claims billed with place of service 02 may reject.
- Providers should continue to use the appropriate telehealth modifiers to identify telehealth claims and continue to follow additional guidelines.

For more information about our telemedicine requirements, billing and coding guidelines, see Section 5.37 Telehealth/telemedicine our *Professional Provider Office Manual* at **www.bcbsla.com/providers** > Resources > Manuals.

Billing Claims by Provider Types

If Blue Cross offers network participation for a provider type, then that provider is required to file claims under their own name and provider number for services rendered.

Provider types include:

- Nurse Practitioner
- Physician Assistant
- Dietitian
- Audiologist
- Certified Nurse Anesthetist
- Behavior Analyst

Note: For provider types not eligible for network participation, Blue Cross follows CMS incident-to guidelines for processing incident-to claims.



Out-of-network Referrals

The impact on your patients when you refer Blue Cross members to out-of-network providers:

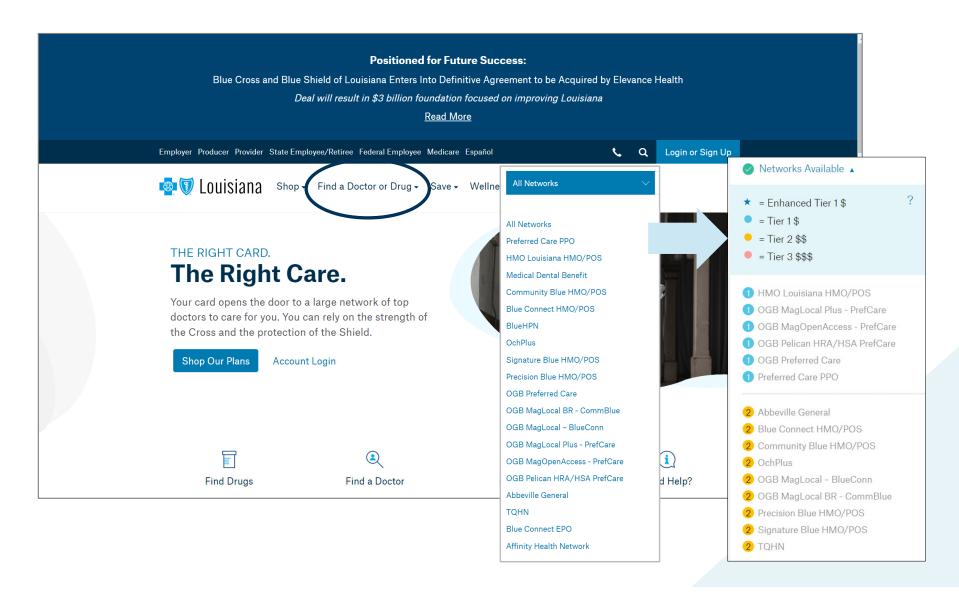
- Out-of-network member benefits often include higher copayments, coinsurances and deductibles.
- Some members have no benefits for services provided by non-participating providers.
- Non-participating providers can balance bill the member for all amounts not paid by Blue Cross.

If a provider continues to refer patients to out-of-network providers, their entire fee schedule could be reduced.



Finding a Provider in the Member's Network

www.bcbsla.com > Find a Doctor or Drug > Local Provider Directory



Coordination of Benefits

Blue Cross would periodically and proactively request information from our members about other coverage. If we did not receive the information, we would pend or deny claims. As of January 1, 2023, we no longer pend or deny claims based on the member's response status to other coverage inquiries.

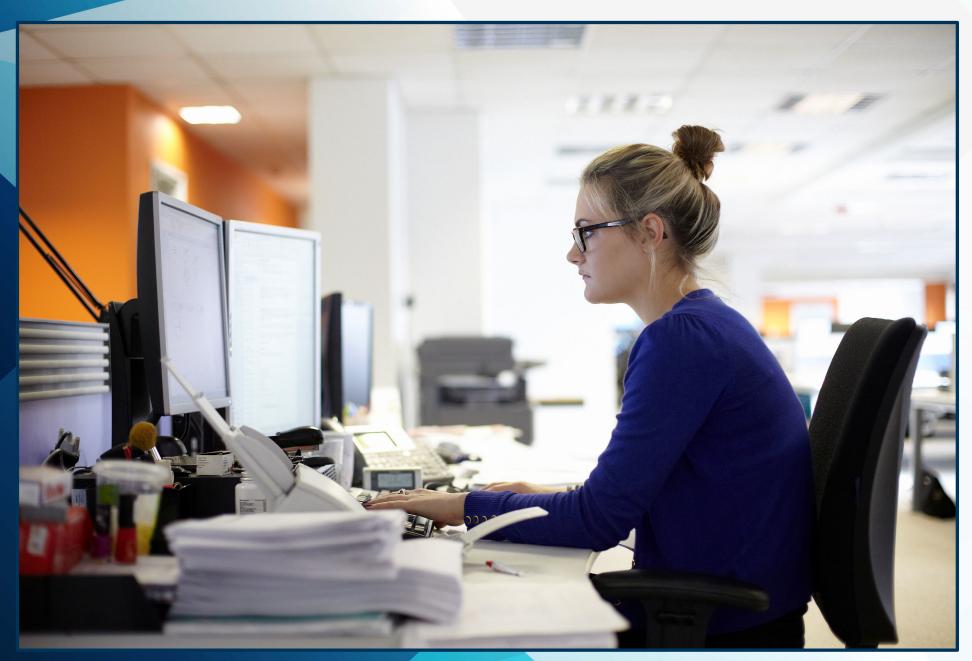
If Blue Cross or HMO Louisiana is not the primary insurer of a member, providers must submit an explanation of benefits from the primary carrier when filing a claim.

Scenarios in which claims may pend or deny due to coordination of benefits still exist and include (but not limited to):

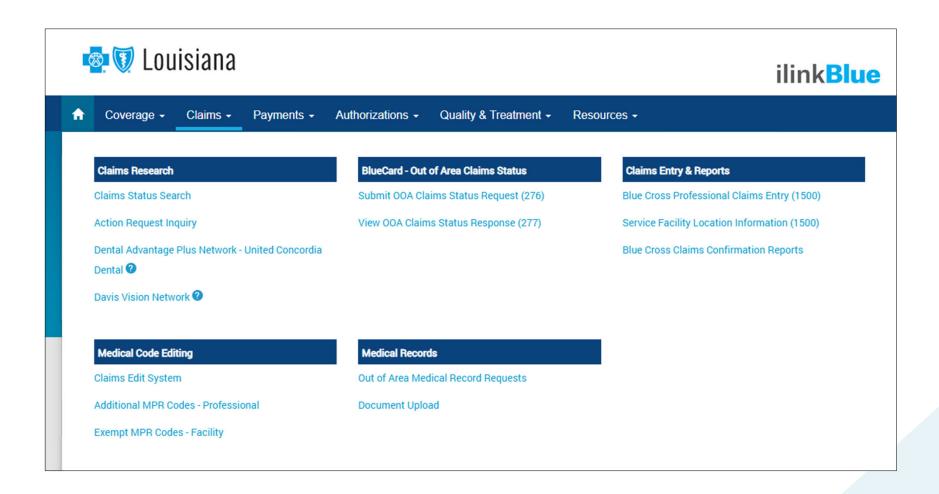
- A member with Medicare, plus a group policy through Blue Cross.
- A child with coverage from different parents' group plans.

In these cases, claims will deny if we do not receive an explanation of benefits. Always verify member benefits before rendering services. You may find information about a member's network on their ID card. This Act does not include Federal Employee Program (FEP) members or BlueCard® claims.

CLAIMS



Finding Your Claims in iLinkBlue



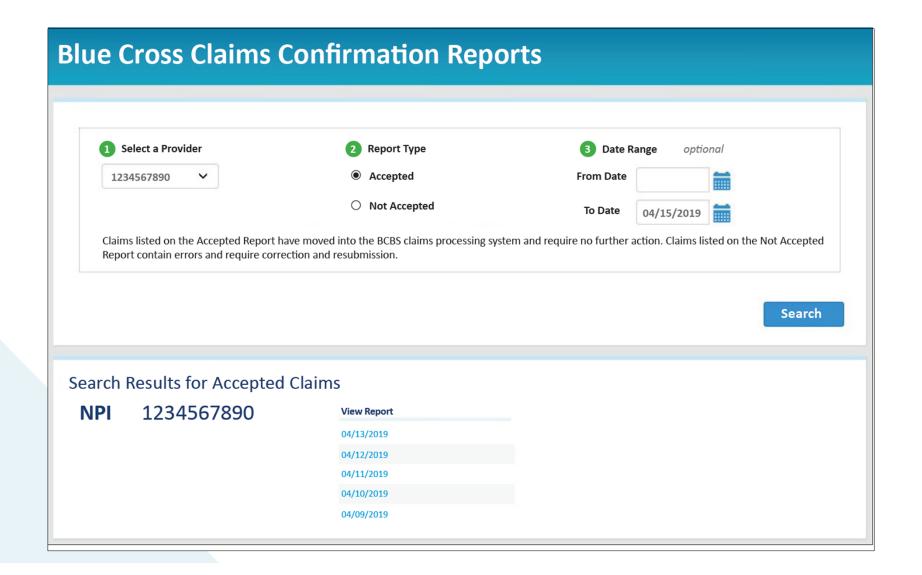
Use iLinkBlue (www.bcbsla.com/ilinkblue) to research received, pended and paid claims.

Claims Confirmation Reports in iLinkBlue

- These reports include detailed claim information on transactions that were accepted or not accepted by Blue Cross for processing.
- You may access these reports from the iLinkBlue menu by choosing "Claims," then "Blue Cross Claims Confirmation Reports."
- Reports are available up to 120 days.
- The reports include claims submitted through iLinkBlue, as well as, through a clearinghouse or billing agency.

Blue Cross Claims Confirmation Reports

Confirmation reports can be found under at **www.bcbsla.com/ilinkblue** > Claims > Claims Entry and Reports > Blue Cross Claims Confirmation Reports.



Blue Cross Claims Confirmation Reports

Confirmation Reports indicate detailed claim information on transactions that were accepted or not accepted for processing. Providers are responsible for reviewing these reports and correcting claims appearing on the "Not Accepted" report.

Accepted Report

			Blue Cross 837 Accepted / Profe		pted / Wa	rning Repor	t		
SUBMITTER NUMBER: P0123456789 BC Red # 1234T5678Z NPI# 1234567891 BC ID # T5678			SUBMITTER: ABCTESTCO PROVIDER: TEST REGIONAL HOSPITAL						
RECEIVE DATE: 04 837P ACCEPTED F			PROCESSING DATE: 04-12-19						
PATIENT ACCOUNT NUM	PATIENT LAST NM	PATIENT FIRST NM	BC CONTRACT NUMBER	FROM DATE	THRU DATE	CLAIM AMOUNT	CH TRACKING NUMBER		
L12345678	DOE	JOHN	XUA123458789	040819	040819	125.00	123459876123		
PROVIDER BC ID # 837P TOTAL CLAIN 837P TOTAL CLAIN 837P TOTAL CLAIN	FOR \$125.00 FOR \$0.00 FOR \$125.00								
		456 TOTAL TRANSAC							
TOTAL CLAIMS AC			1 CLAIMS FOR \$125.00 0 CLAIMS FOR \$0.00						
GRAND TOTAL CLA	ATMS:	1 CLAIMS FOR \$125.00							

Not Accepted Report

Blue Cross and Blue Shield of Louisiana 837 Accepted / Not Accepted / Warning Report Professional Claims Report												
SUBMITTER NUMBER: P0123456789 BC Red # 123475678Z NPI# 1234567891												
BC ID # T5678 RECEIVE DATE: 04			PAGE 1									
837P NOT ACCEPT PATIENT	PATIENT	PATIENT	BC CONTRACT	FROM	THRU	CLAIM	ERROR	ERROR				
ACCOUNT NUM	LAST NM	FIRST NM	NUMBER	DATE	DATE	AMOUNT	DESCRIPTION DESCRIPTION	DATA				
L12345678 L78945612	DOE PUBLIC	JOHN PEGGY	XUA123458789 XUH321456987	040419 032019	040419 032019	206.00 206.00	PROVIDER LOCATION IRS CONFLICT PROVIDER LOCATION IRS CONFLICT	987654321 987654321				
PROVIDER BC ID# T5678 837P SUMMARY: 837P TOTAL CLAIMS ACCEPTED: 0 CLAIMS FOR \$0.00 837P TOTAL CLAIMS NOT ACCEPTED: 2 CLAIMS FOR \$412.00 837P TOTAL CLAIMS: 2 CLAIMS FOR \$412.00												
SUBMITTER: P012 TOTAL CLAIMS AC TOTAL CLAIMS NO GRAND TOTAL CLA	CEPTED: OT ACCEPTED:	456 TOTAL TRANSAC	0 CLAIMS 2 CLAIMS	FOR \$0.00 FOR \$412.00 FOR \$412.00								

Submitting a Corrected Claim

When a claim is refiled for any reason, all services should be reported on the claim.

Adjustment Claim – requests that a previously processed claim be changed (information or charges added to, taken away or changed).

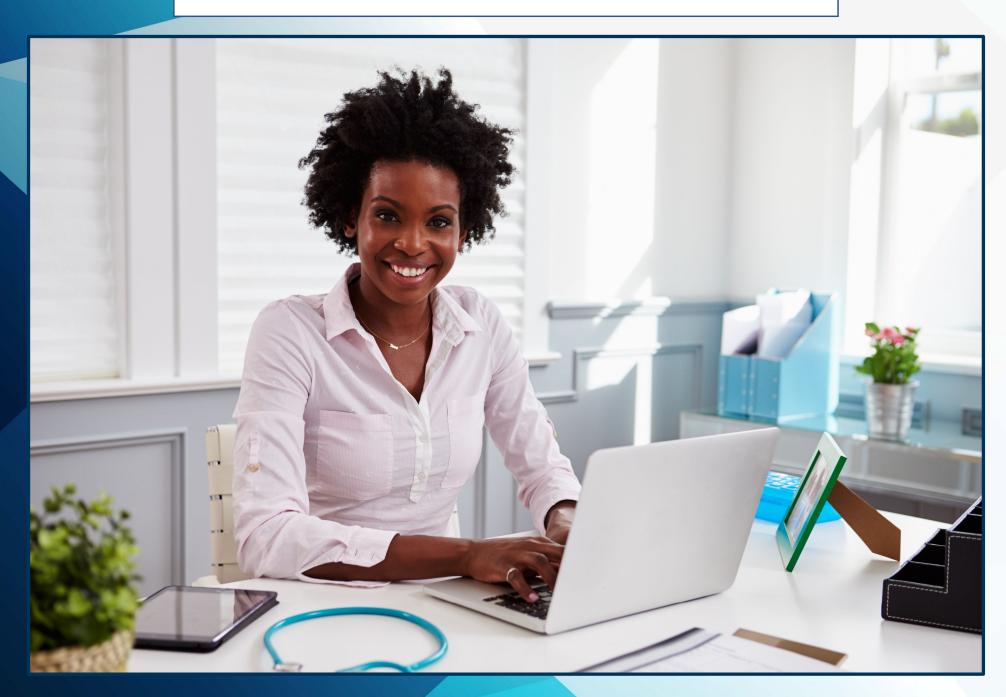
Void Claim – requests that the entire claim be removed, and any payments or rejections be retracted from the member's and provider's records. If submitting a corrected claim through iLinkBlue:

- •In Field 19a, enter the applicable Professional Claim Adjustment/Void Indicator: A (Adjustment Claim) or V (Void Claim)
- •In Field 19b, enter the Internal Control Number (ICN Number which is the original claim number)

For more information find our Submitting a Corrected Claim Tidbit at **www.bcbsla.com/Providers** > Resources > Tidbits.



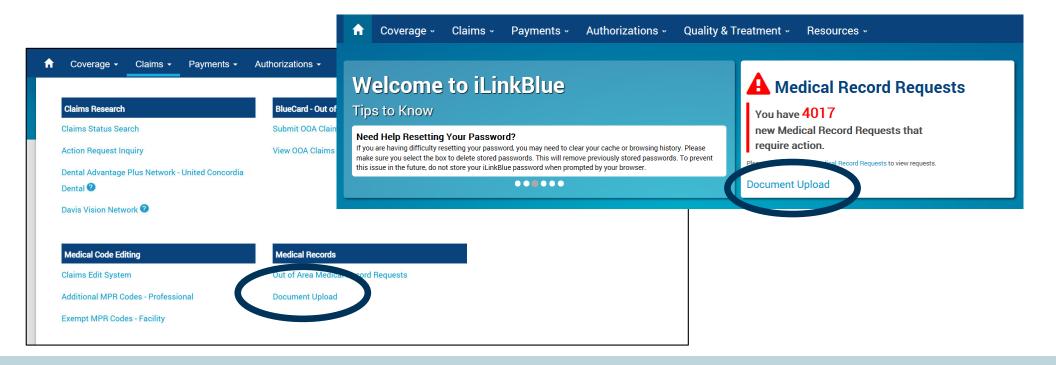
ILINKBLUE SELF SERVICE OPTIONS



Document Upload Feature

We now offer a feature that allows providers to upload documents that would normally be faxed, emailed or mailed to select departments.

The new feature is quick, secure and available at any time through iLinkBlue.

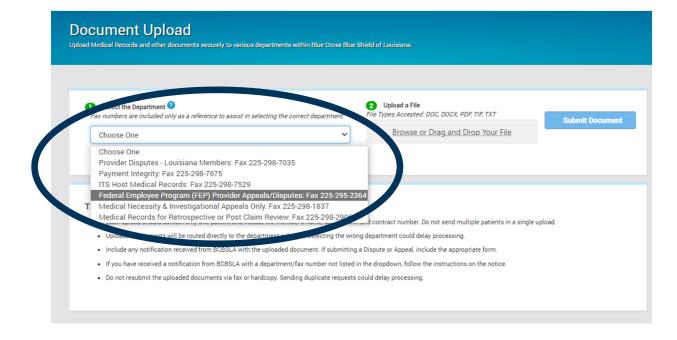


The Document Upload feature can be accessed on iLinkBlue (www.bcbsla.com/ilinkblue) or under Claims > Medical Records > Document Upload.

Document Upload Feature

Select the department from the drop-down list you wish to send your document. The fax numbers are included only as a reference to assist in selecting the correct department.

- Provider Disputes
- Payment Integrity
- ITS Host Medical Records
- Federal Employee Program (FEP) Provider
 Appeals/Disputes
- Medical Necessity & Investigational Appeals
- Medical Records for Retrospective or Post Claim Review



Document Upload Feature FAQs

What should be included in the uploaded document?

• Include any notification, letter or form that is required with the request along with the medical records or other documentation requested. If submitting a dispute or appeal, include the appropriate form.

What file types are allowed in the upload process?

DOC, DOCX, PDF, TIF, TXT

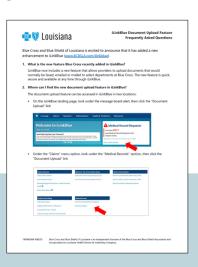
Do I need to send a fax or hard copy request in addition to upload?

No. Sending the uploaded document thru fax, email or hardcopy mail in addition to uploading, will
result in duplicate requests being received at Blue Cross. This will delay the processing of the request.

Is there a file size limitation?

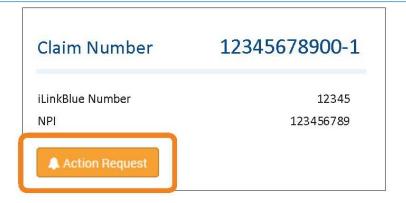
• Files that are over 10MB in size will not be accepted for upload. Documents that exceed this limit will need to be faxed or mailed to Blue Cross.

For a copy of the Document Upload Feature FAQs send an email to **provider.relations@bcbsla.com**.



Submitting Action Requests





- Request a review for correct processing
- Be specific and detailed
- Allow 10-15 business days for first request
- Check iLinkBlue for a claims resolution
- Submit a second action request for a review
- Allow 10-15 business days for second request

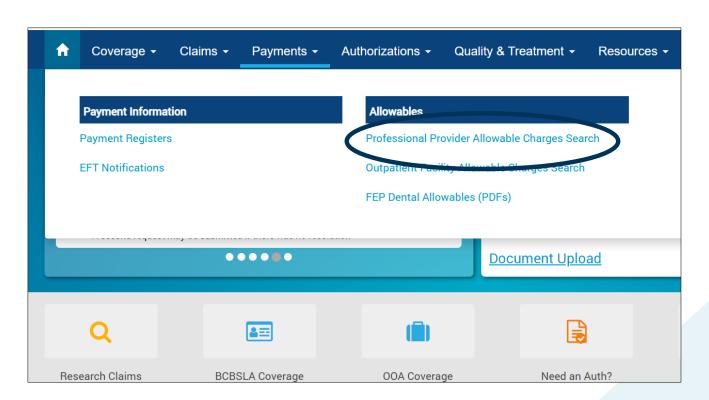
If you have followed the steps outlined here and still do not have a resolution, you may contact Provider Relations for assistance at provider.relations@bcbsla.com

Email an overview of the issue along with two action request dates OR two customer service reference numbers if one of the following applies:

- You have made <u>at least two attempts</u> to have your claims reprocessed (via an action request or by calling the Customer Care Center at 1-800-922-8866) and have allowed 10-15 business days after second request, or
- It is a system issue affecting multiple claims

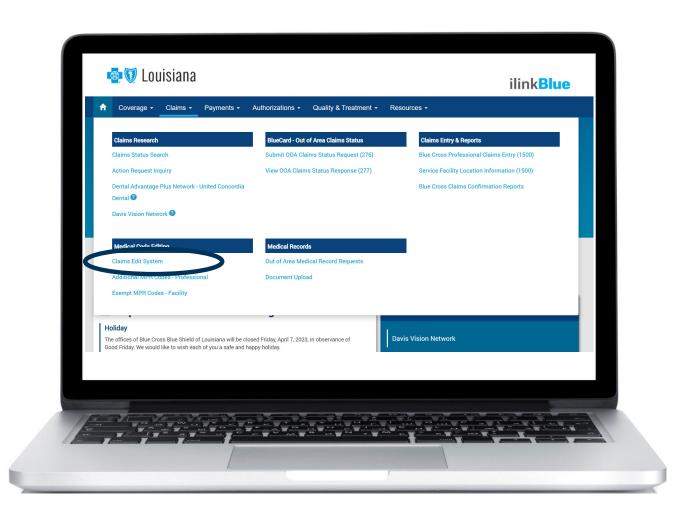
iLinkBlue – Allowable Charges Research

- From the iLinkBlue menu, select the "Payments" menu option, then "Professional Provider Allowable Charges Search" to open the tool
- To search for an allowable charge, first enter the date and select the facility provider by name and NPI. Then click on the "Continue" button to activate the remaining fields.
- Select the appropriate Blue Cross network and enter the CPT/HCPC code. The click on the "View Allowables" button



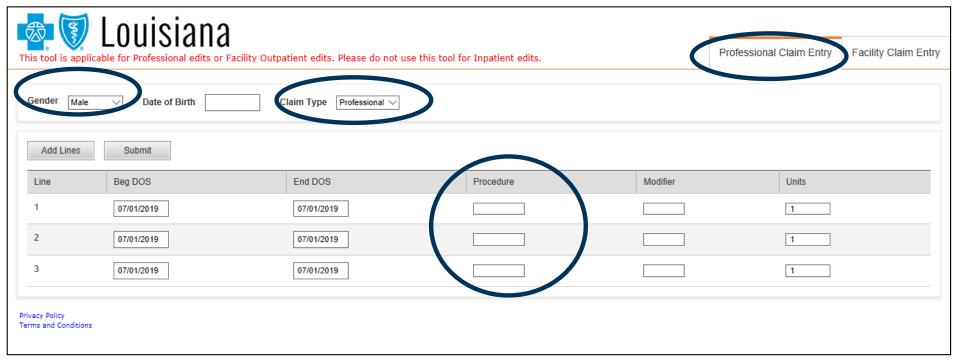
Claims Editing System (CES) Application

With the implementation of the CES system, we have an application in iLinkBlue for providers to calculate claim-edit outcomes.



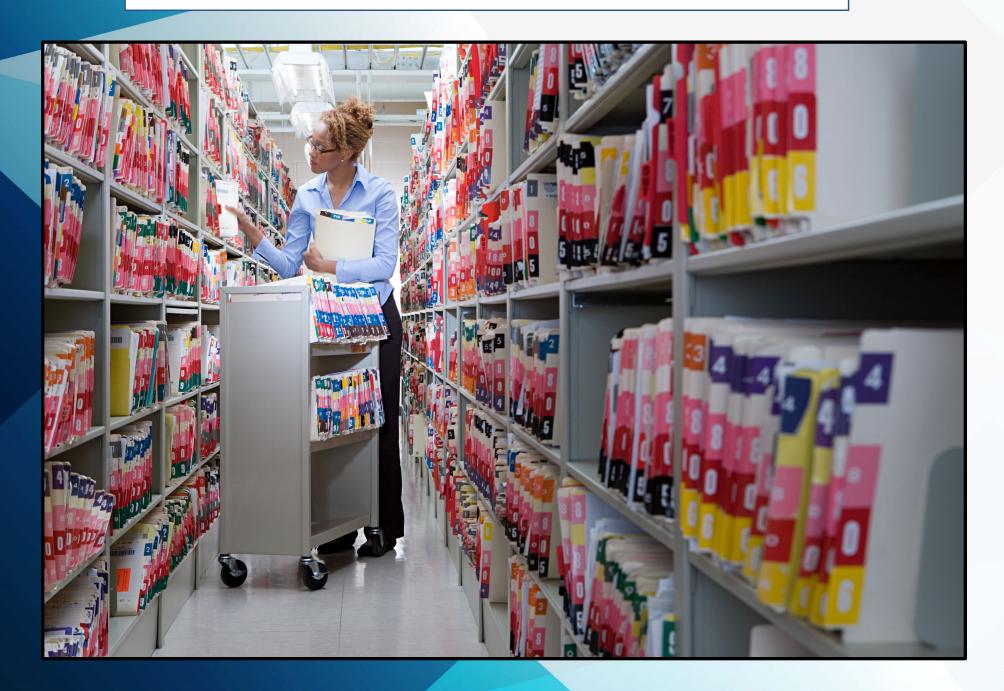
CES Application

The application is available for both outpatient facility and professional claims. Please make sure you select the correct tab as the edits and modifiers will not be the same.



NOTE: If you do not enter the Statement From or Through dates, no edits will be returned, so the dates are necessary.

MEDICAL RECORDS



Medical Record Requests

Medical Request Reminders:

- Per your Blue Cross network agreement, medical records should be provided at no cost.
- We will work with your copy center or vendor at no cost.
- Under the HIPAA Privacy Rule, data collection for HEDIS® is permitted, and a release of this information requires no special patient consent or authorization.
- We appreciate your cooperation in sending the requested medical record information in a timely manner (ideally in five to seven business days).

Blue Advantage Medical Record Requests

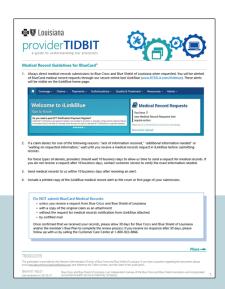
- Blue Advantage is currently partnered with Cognisight to assist us in conducting medical record reviews.
- As a provider in our Blue Advantage network, you are not to charge a fee for providing medical records to Blue Advantage or vendors acting on our behalf.
- Additionally, the patient's Blue Advantage member contract allows for the release of information to Blue Advantage or its designee.
- In accordance with all applicable state and federal laws and HIPAA, any information shared with our vendors will be kept in the strictest of confidence.

BlueCard Medical Record Request

- Providers no longer receive hardcopy letters for BlueCard medical record requests. Instead, Blue Cross will only alert providers through iLinkBlue.
- This change does not affect non-BlueCard medical record requests. Blue Cross will continue to send hardcopy requests for non-BlueCard members.



For more information find our Medical Record Guidelines for BlueCard tidbit at **www.bcbsla.com/providers** > Resources > Tidbits.

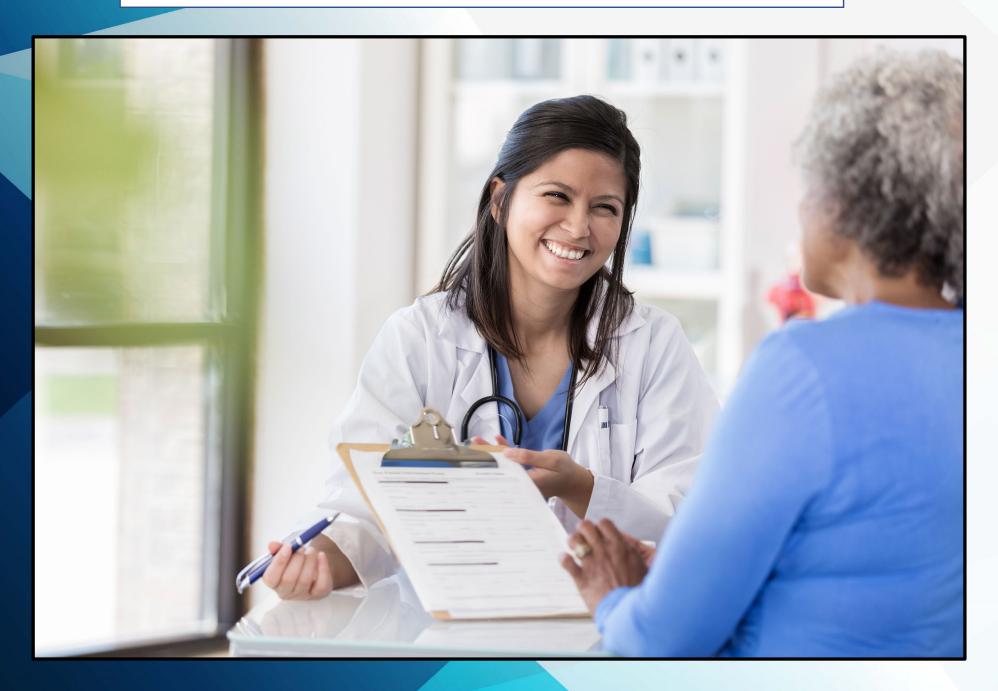


Electronic Medical Records (EMRs)

- Granting Blue Cross access to your EMR can save you time!
- With your permission and agreement on file, Blue Cross can access your HEDIS, RADV and other **non-claims records** without having to request them from you, saving you time and effort.
- Simply send your EMR agreement to our Provider Relations Department at provider.relations@bcbsla.com.



HEDIS®



What is HEDIS?

Healthcare Effectiveness Data and Information Set

HEDIS is a set of health care performance measures developed by the National Committee for Quality Assurance (NCQA).

- It is used by more than 90% of America's health plans to measure and improve health care quality.
- HEDIS is a retrospective performance review of the prior calendar year and beyond.

Find more information online at www.ncqa.org/hedis.

Purpose of HEDIS Results

Health plans use HEDIS performance results to:

- Evaluate quality of care and services.
- Evaluate provider performance.
- Develop performance quality improvement initiatives.
- Perform outreach to members.
- Compare performance with other health plans.

HEDIS Data Collection Methods

HEDIS data is collected in three ways:

- Administrative Method Obtained from our claims database and supplemental data.
- Hybrid Method Obtained from our claims database and medical record reviews.
- Survey Method Obtained from member surveys.

Tips for Improving Quality of Care HEDIS

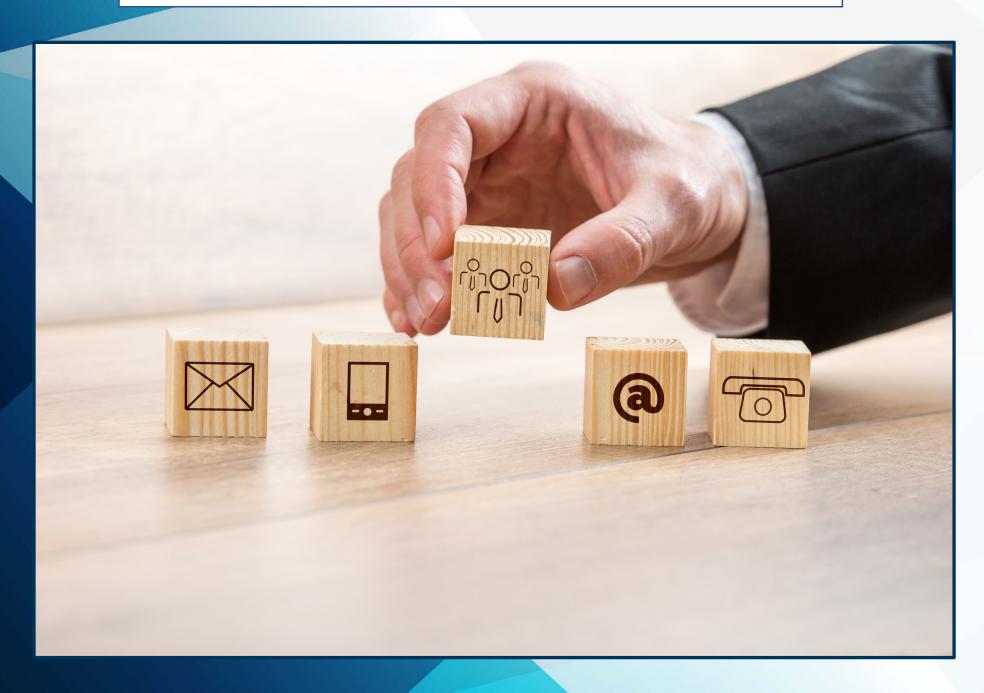
- Encouraging patients to schedule preventive exams.
- Reminding patients to follow up with ordered tests and procedures.
- Ensure necessary services are being performed in a timely manner.
- Submitting claims with proper codes.
- Accurately documenting all completed services and results in the patient's chart.

If you have question related to HEDIS measures or medical record collections, please contact the Health and Quality Department at **HEDISteam@bcbsla.com**.

HEDIS® Medical Record Requests

- Medical record requests are sent to providers from our Blue Cross HEDIS Team. Requests include:
 - Member Name
 - Provider Name
 - A description of the type of medical records and timeframes needed to close the HEDIS gaps.
- The team will coordinate with your office for data collection methods. These options include:
 - Remote Electronic data collection
 - Onsite visits
 - Fax
 - Mail
 - Direct upload

SUPPORTING YOUR NEEDS



Future Educational Opportunities

PCDM

- May 10
- September 6
- December 6

New to Quality Blue

- May 16
- August 8
- October 31

Quality Blue PI Dashboard

- May 18
- August 10
- November 2

Blue Advantage Wellness Coupon

- July 12
- September 20

Risk Adjustment 101

July 26

New to Blue Advantage

August 23

BlueCard

October 11

New to Blue Cross

October 19

Invitations for these webinars will be included in our Weekly Digest emails closer to the webinar dates.

Provider Survey

Each year, Blue Cross conducts the Provider Engagement Survey. It goes out in August and concludes in October.

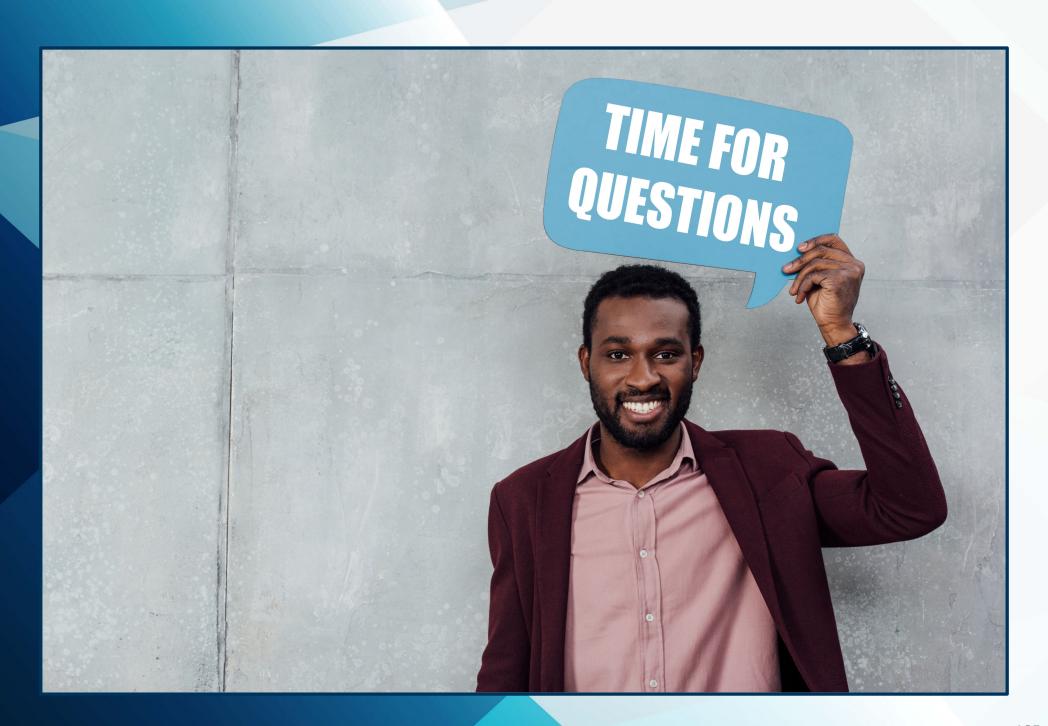
Your feedback is important to us. If you took the survey last year, **THANK YOU** for taking the time to **LET US KNOW HOW WE ARE DOING!**

Your feedback helps us better understand you needs.

Changes we are making based on your 2022 feedback:

- Less emails to your inbox we consolidated provider communications into one weekly email digest.
- Coming Soon: iLinkBlue enhancements (i.e., visits, limitations, etc.).
- Creating more training for providers using iLinkBlue.

We would love for you to complete our 2023 provider survey. It goes out at the beginning of August. Participants have a chance to win 1 of 26 gift cards with top prize of \$500.



Appendix

Provider Support

Call Centers

Customer Care Center 1-800-922-8866

FEP Dedicated Unit 1-800-272-3029

OGB Dedicated Unit 1-800-392-4089

Blue Advantage 1-866-508-7145

For information NOT available on iLinkBlue

Other Provider Phone Lines

BlueCard Eligibility Line® – 1-800-676-BLUE (1-800-676-2583)

for out-of-state member eligibility and benefits information

Fraud & Abuse Hotline – 1-800-392-9249

Call 24/7 and you can remain anonymous as all reports are confidential

Health Services Division – 1-800-716-2299

- option 1 for questions regarding provider contracts
- option 2 for questions regarding credentialing and provider record information
- option 3 for questions regarding iLinkBlue and clearinghouse information
- **option 4** for questions regarding provider relations
- **option 5** for questions regarding security access to online services

Provider Relations

Kim Gassie Director Jami Zachary Manager

Vacant

Jefferson, Orleans, Plaquemines, St. Bernard, Iberville

Lisa Roth

Bienville, Bossier, Caddo, Claiborne, Desoto, Grant, Jackson, Lincoln, Natchitoches, Red River, Sabine, Union, Webster, Winn, Jefferson Davis, St. Landry, Vermilion

Yolanda Trahan

Assumption, Iberia, Lafayette, St. Charles, St. James, St. John the Baptist, St. Mary, Calcasieu, Cameron, Lafourche

Mary Guy

East Feliciana, St. Helena, St. Tammany, Tangipahoa, Washington, West Feliciana, Livingston, Pointe Coupee, St. Martin, Terrebonne

Melonie Martin

East Baton Rouge, Ascension, West Baton Rouge

Marie Davis

Allen, Avoyelles, Beauregard, Caldwell, Catahoula, Concordia, East Carroll, Evangeline, Franklin, LaSalle, Madison, Morehouse, Ouachita, Rapides, Richland, Tensas, Vernon, West Carroll, Acadia

Anna Granen - Senior Provider Relations Representative

provider.relations@bcbsla.com | 1-800-716-2299, option 4
Paden Mouton, Supervisor

Provider Contracting

Jason Heck, Director – jason.heck@bcbsla.com

Diana Bercaw, Lead Provider Network Development Representative – **diana.bercaw@bcbsla.com**Jefferson, Orleans, Plaquemines, St. Bernard, St. Tammany, Tangi and Washington parishes

Jordan Black, Sr. Provider Network Development Representative – jordan.black@bcbsla.com Acadia, Evangeline, Iberia, Lafayette, St. Landry, St. Martin, St. Mary and Vermilion parishes

Sue Condon, Lead Network Development & Contracting Representative – sue.condon@bcbsla.com West Feliciana, East Feliciana, St. Helena, Pointe Coupee, West Baton Rouge, East Baton Rouge, Livingston, Ascension, Assumption and Iberville parishes

Cora LeBlanc, Sr. Provider Network Development Representative – cora.leblanc@bcbsla.com St. John The Baptist, Terrebonne, Lafourche, St. Charles, St. James, Tensas, Madison, East Carroll, West Carroll, Franklin, Richland, Morehouse, Ouachita, Caldwell, Union, Concordia, Catahoula and Lasalle parishes

Dayna Roy, Sr. Provider Network Development Representative – dayna.roy@bcbsla.com Allen, Avoyelles, Beauregard, Calcasieu, Cameron, Grant, Jefferson Davis, Rapides and Vernon parishes

Lauren Viola, Provider Network Development Representative – lauren.viola@bcbsla.com Caddo, Bossier, Webster, Claiborne, Desoto, Red River, Bienville, Sabine, Natchitoches, Winn, Jackson and Lincoln parishes

provider.contracting@bcbsla.com | Doreen Prejean Mary Landry

1-800-716-2299, option 1

Karen Armstrong

Provider Credentialing & Data Management

Provider Network Setup, Credentialing, Contracting & Demographic Change

Vielka Valdez, Director, Provider Network Operations vielka.valdez@bcbsla.com

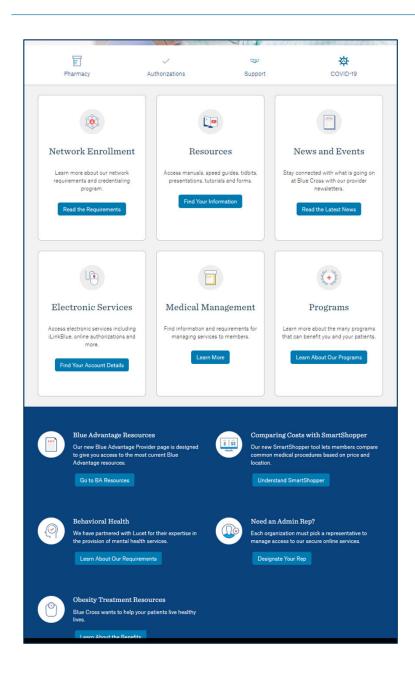
Kaci Guidry, Manager, Provider Credentialing and Data Management **kaci.guidry@bcbsla.com**

Kristin Ross, Manager, Provider Contract Administration **kristin.ross@bcbsla.com**

Chrisy Cavalier, Supervisor, Provider Information (PCDM Status) chrisy.cavalier@bcbsla.com

If you would like to check the status on your credentialing application or provider data change or update, please contact the Provider Credentialing & Data Management Department by emailing **PCDMstatus@bcbsla.com** or by calling 1-800-716-2299, option 2.

Provider Page



www.bcbsla.com/providers

The Provider page is home to online resources such as:

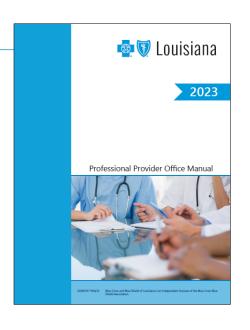
- Provider manuals
- Network speed guides
- Newsletters
- Provider forms
- And more

Manuals & Newsletters

Our provider **manuals** are extensions of your network agreement(s). The manuals are designed to provide the information you need as a participant in our network.

www.bcbsla.com/providers > Resources





Our provider **newsletters** are sent electronically and contain information and tips on changes to processes, such as claims filing procedures or reimbursement changes, along with a number of featured articles.

www.bcbsla.com/providers > Newsletters

Not Getting Our Newsletters?

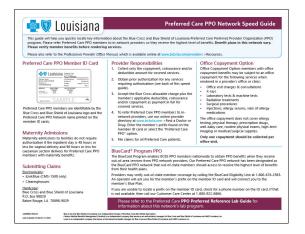
Send an email to **provider.communications@bcbsla.com**. Put "newsletter" in the subject line. Please include your name, organization name and contact information.

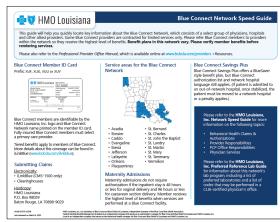
Speed Guides & Tidbits

Speed guides offer quick reference to network authorization requirements, policies and billing guidelines.

www.bcbsla.com/providers

>Resources >Speed Guides









Provider tidbits are quick guides designed to help you with our current business processes.

www.bcbsla.com/providers

>Resources >Tidbits

Provider Credentialing & Data Management

Provider Types we Currently Credential

The following professional provider types must meet certain criteria to participate in our networks:

- Acupuncturists
- Applied Behavioral Analysts (ABA)
- Audiologist
- Certified Nurse Midwife (CNM)
- Certified Registered Nurse Anesthetist (CRNA)
- Certified Registered Nurse First Assistants (CRNFA)
- Clinical Nurse Specialist (CNS)
- Doctor of Chiropractic (DC)
- Doctor of Osteopathic (DO)
- Doctor of Medicine (MD)
- Doctor of Podiatric Medicine (DPM)
- Doctor of Dental Surgery (DDS)
- Doctor of Medicine in Dentistry (DMD)
- Hearing Aid Dealer

- Licensed Addictive Counselor (LAC)
- Licensed Professional Counselor (LPC)
- Licensed Clinical Social Worker (LCSW)
- Nurse Practitioner (NP)
- Occupational Therapist (OT)
- Optometrist (OD)
- Physician Assistant (PA)
- Psychologist (PhD)
- Physical Therapist (PT)
- Registered Dietician & Nutritionist (RD)
- Registered Nurse First Assistants (RNFA)
- Speech-Language Pathologist & Audiologist (SLP)

View the *Credentialing Criteria* for these professional provider types at **www.bcbsla.com/providers** > Network Enrollment > Join Our Networks > Professional Providers > Credentialing Process.

iLinkBlue Highlights

Multi-factor Authentication verification for all iLinkBlue Users

- All iLinkBlue users will be required to complete several verification steps before entering iLinkBlue (www.bcbsla.com/ilinkblue).
- Multi-factor Authentication (MFA) is a simplified, convenient and user-friendly self-service interface.
- Choose from various authentication methods, including email, text and smartphone authenticator app.

Security Setup Application

- Delegated Access, our security setup application for administrative representatives, is available through iLinkBlue only.
 - Replaced the existing Sigma Security Setup Tool previously used.
 - Gives administrative representatives a better user experience with simpler navigation while maximizing functionality.
- We migrated the data housed in the tool for your provider organization to the new application.

If you have questions about these changes, please contact our Provider Relations Department at **provider.relations@bcbsla.com**.

OptiNet Registration in iLinkBlue

- Carelon offers OptiNet® an online registration application that gathers information about the technical component capabilities of diagnostic imaging services and calculates provider scores based on self reported information.
- Through this application, we can offer members and their ordering providers the option to "shop" for quality, lower-cost diagnostic imaging services.
- Without an *OptiNet* score, you miss out on this opportunity for exposure to Blue members.

Why Is Your Score So Important?

 For any provider who performs imaging services and does not complete an assessment, a score will not be part of our benchmarking, meaning the provider will not be included in transparency programs such as our shopper program or future reimbursement incentives.

OptiNet Registration in iLinkBlue

How Is Your Score Calculated?

- The site score measures basic performance indicators that are applicable for the facility, such as general site access, quality assurance and staffing.
- The modality specific scoring is based on indicators such as MD certification, technologist certification, modality accreditation and equipment quality.

How to Access OptiNet?

- Log into iLinkBlue (www.bcbsla.com/ilinkblue).
- Click on the "Authorizations" menu option Click on the "Carelon Authorizations" link; this link takes you to the Carelon **Provider**Portal_{SM}.
- Click on "Access Your OptiNet Registration" on the left menu bar.
- Click the green "Access Your OptiNet Registration" button.

Authorization Highlights

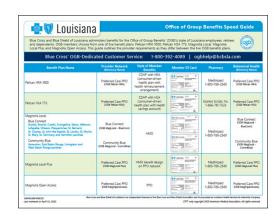
OGB Authorizations

OGB authorization requirements are different. Failure to obtain an authorization will result in denial of payment for services.



The list of OGB authorization requirements can be found in our *Professional Provider Office Manual* located at **www.bcbsla.com/providers** > Resources > Manuals.

The list also appears on the OGB Speed Guide located on **www.bcbsla.com/providers** > Resources.



Find a copy of the OGB Speed Guide at www.bcbsla.com/providers > Resources > Speed Guides.

HEDIS Highlights

Administrative Method

- <u>Claims/Encounter data</u> is essential for measuring and monitoring quality, service utilization and differences in members' health care needs.
- <u>Correct coding of claims</u> is also very important. If a service or diagnosis is not coded correctly, the data may not be captured for HEDIS and may not be reflected accurately in the resulting quality scores.

Administrative data and accurate coding help us to better understand and meet the health care needs of our members, your patients.

Administrative Method: Supplemental Data

Standard Supplemental data are electronically generated files that come from service providers.

 Providers can submit data electronically to the health plan using the approved electronic medical record (EMR) Common Clinical Model layout.

Nonstandard supplemental data is used to capture missing service data not received through claims or encounters or in the standard electronically generated files described above.

- May be collected on an irregular basis (sometimes referred to as year-round HEDIS).
- Providers can allow remote access to EMRs.

Hybrid Method

Medical Records: Some HEDIS data cannot be collected through claims or historical data. It is very important that providers document medical records appropriately to abstract this HEDIS data from the medical records.